



# GLASGOW CITY CENTRE ECONOMIC HEALTH CHECK September 2013

Welcome to the tenth edition of Glasgow city centre's Economic Health Check: a progress report on how the city centre is performing on a range of indicators. This edition, produced by the City Centre Regeneration Team within Development and Regeneration Services, covers the period January – June 2013 (unless otherwise stated).

### What is the Health Check?

The objective of the Health Check is to track the impact of economic activity on the city centre, and to provide a baseline from which future performance can be benchmarked.

#### Trends

The table below provides an at-a-glance colour coded trend indicators.

Colour codes as follows: 
- signifies improvement 
- relative stability 
- decline

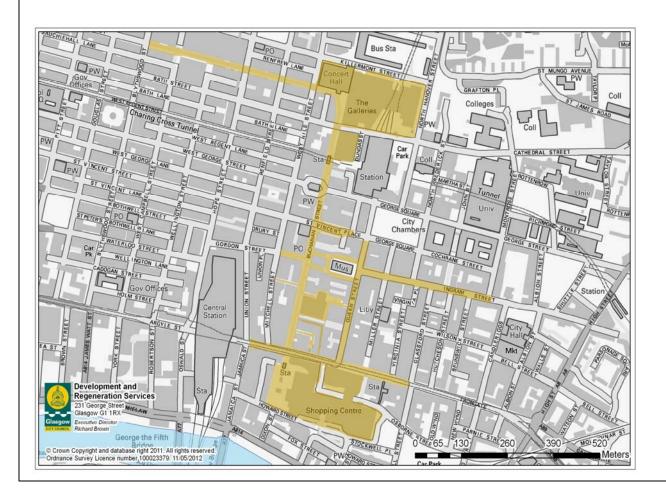
Indicator	Trend	Comment		
Footfall		Average increase of 1.36% across all counters for same period last year.		
Vacant units		0.5% increase in Style Mile average vacancy rate against same period last year.		
Cleanliness		City-wide KSB score of 71		
Crime		Average decrease of 3.75% compared to same period last year.		
Planning & Development	•	42.3% increase in city centre retail planning applications against same period last year		
Tourism	•	2.0% increase in city centre hotel occupancy rates against same period last year. Peak occupancy rates (93%) best ever recorded. 2.15% increase in Glasgow Airport passenger numbers against same period last year.		

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# Style Mile: Background and Area Map

The "Style Mile" relates to the square mile in the heart of Glasgow's city centre and is the principal retail area containing many unique independent designer and flagship stores for British and international retailers. A map, retail guide and iphone app, (which provides up to the minute details on current promotional offers) can all be downloaded by visiting <a href="https://www.glasgowstylemile.com">www.glasgowstylemile.com</a>.

The Style Mile is a public private partnership initiative to promote, protect and enhance Glasgow's city centre retail offering and capitalise on the city's ranking as the UK's top retail destination outside London's West End.



CACI's most recent Retail Footprint 2011<sup>1</sup>, which monitors by comparison spend, shows the top ten rankings based on retail forecast expenditure (£m). Their findings continue to show Glasgow remaining in 2<sup>nd</sup> place.

1. London - West End	£3,270	6. Nottingham	£1,730
2. Glasgow	£2,480	7. Leeds	£1,490
3. Birmingham	£2,430	8. Westfield London	£1,460
4. Manchester	£2,340	9. Newcastle Upon Tyne	£1,240
5. Liverpool	£1,790	10. Norwich	£1,180

# CACI's research also ranks Glasgow 8<sup>th</sup> in the Top 10 Resilient Centres<sup>2</sup>

1. London - King's Road
2. London - Knightsbridge
3. London - Covent Garden
4. London - West End
5. Westfield London

6. Edinburgh (city centre)
7. Brighton (city centre)
8. Glasgow (city centre)
9. Aberdeen (city centre)
10. Oxford (city centre)

The most recent Experian report<sup>3</sup> (ranking the UK's top retail centres based on comparison spend (£m)) continues to show Glasgow in second place.

1. London West End	£4,465	6. Leeds - Central	£1,447
2. Glasgow	£1,939	7. Westfield Stratford	£1,371
3. Birmingham - Central	£1,561	8. Edinburgh – Princes Street	£1,325
4. Manchester - Central	£1,549	9. Nottingham - Central	£1,261
5. Liverpool - Central	£1,540	10. Bristol - Broadmead	£1,197

Javelin Group is Europe's leading specialist retail and ecommerce consultancy and work with many of the regions largest retailers and distributors including most of the UK's top 20 retailers. Their VENUESCORE Report 2013-14<sup>4</sup> evaluates locations in terms of their provision of multiple retailers. A score is attached to each operator which reflects their overall impact on shopping patterns. The resulting aggregate scores are then ranked. The top ten scores are shown below. Whilst London's West End ranks far higher than any other location (with 1,398 points), the VENUESCORE report considers it comprised of a number of separate (albeit interlinked) retail venues. As a result, Glasgow currently ranks in first place.

1. Glasgow	727	6. Oxford Street	457
2. Manchester	668	7. Nottingham	454
3. Birmingham	561	8. Brighton	450
4. Leeds	544	9. Cardiff	448
5. Liverpool	513	10. Edinburgh	444

<sup>2</sup> Source: British Marketing Survey 2011

<sup>4</sup> Javelin Group (VENUESCORE 2013-14)

<sup>&</sup>lt;sup>1</sup> CACI http://www.caci.co.uk/616.aspx

http://www.experian.co.uk/marketing-services/news-retailscape-uk-retail-centres-best-placed-to-thrive.html

#### 1. FOOTFALL

### 1.1 Style Mile Footfall

The Style Mile footfall monitor is based on Springboard's Customer Counting and Measurement system which registers foot flow at designated counters located throughout the Style Mile. These four counters are located at:

Buchanan Street at Galleries Buchanan Street at Lush Argyle Street at Debenhams
Sauchiehall Street at Marks and Spencer

**Table 1a<sup>5</sup>** below shows data collated from these counters from November 2010 – September 2013. Springboard counters record foot flow over each 24 hour period, therefore registering both day and night time economy. As shown in the chart below, all counters record increases in footfall every December. This is always a busy period attributed to festive shopping and entertainment activity at this time of year. As Sauchiehall Street comprises the most pubs, clubs and theatres in the city centre, it produces the highest foot flow trend-line.

All counter locations experience a drop in footfall in January and February – this is anticipated as people recover from additional spending during Christmas and New Year. For period January to September 2013 there has been an average increase of **1.36%** across all counters against the same period in 2012. All precincts showed an improvement in their figures over this period with the sole exception of Buchanan Street (Galleries) which experienced a drop in footfall of -4.18%. Sauchiehall Street precinct has performed the best with a **5.51%** increase in footfall.

2,000,000
1,800,000
1,400,000
1,000,000
800,000
400,000
200,000

Table 1a

City Centre Footfall November 2010 - September 2013

0

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Jan-12 Feb-12 Mar-12 Apr-12

Nov-11

Jun-12 Jul-12 Aug-12

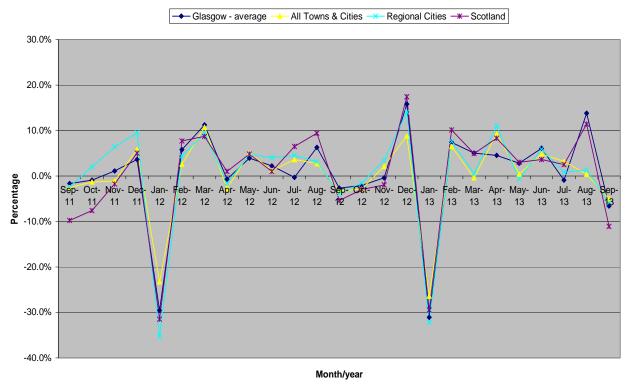
month/year

<sup>&</sup>lt;sup>5</sup> Springboard, September 2013

**Table 1b** illustrates Glasgow's average footfall figures against comparator cities from September 2011 to September 2013. Glasgow has generally followed the trends of its comparators. However, a comparison of the period January to September 2013 (as averaged) against the same period in 2012 (as averaged) shows that while footfall figures for the rest of the UK fell, figures for Glasgow and Scotland actually showed an increase. Glasgow's improved figure of **0.5%** was more than double that of the Scottish average (0.2%).

Table 1b

ATCM - Springboard National High Street Index - Average Monthly % Change



5

<sup>&</sup>lt;sup>6</sup> (All Towns & Cities by -0.4%; Regional Cities by -0.1%); Springboard, September 2013

#### 1.2 Nitezone footfall

**Table 1c**<sup>7</sup> illustrates comparative Nitezone footfall figures from September 2012 – September 2013. The figures (relating to Gordon Street, Sauchiehall Street, Byres Road and Merchant City) are collated by taxi marshals who are present at the designated taxi pick up points between 10pm and 5am every Friday and Saturday night. They ensure the efficient, safe exit out of the city for users of the night time economy (map showing pick up points is available via <a href="http://www.glasgow.gov.uk/en/Business/CityCentre/">http://www.glasgow.gov.uk/en/Business/CityCentre/</a> ). As a peripheral city centre spot, Merchant City records the lowest footfall while Sauchiehall Street regularly records the highest due to its night time economy.

Table 1c

**Nitezone Footfall** 

◆ Gordon St Sauchiehall St Merchant City Byres Rd 6000 5000 4000 Number 3000 2000 1000

22.03.2013

05.04.2013

Date/Year

03.65.2013

19.04.2013

31.05.2013

18.6.2013 2.4.05.2013

7,05,2013

<sup>7</sup> GCSS September 2013

02.11.2012 16,12012 30.1.2012

19,02012

1012013

, A. 22012

25012013 2022013

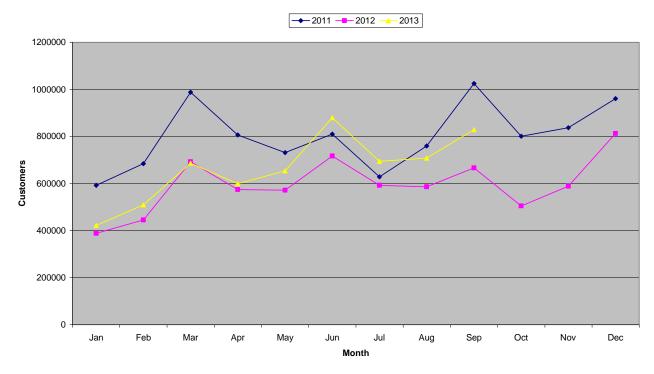
6

ATCM-Springboard collates the Night Time Economy Index<sup>8</sup> which focuses on the UK's high street footfall during the hours of 6pm – 4am. The UK average annual percent change for period April to August 2013 against the same period last year showed an improvement of 3.88%. Glasgow's figures for the same period on period comparison showed an improvement of **15.86%**.

**Table 1d**<sup>9</sup> shows the last 3 years' Night Time Economy figures for Glasgow from January 2011 to end of September 2013. Comparing period January to September 2013 against the same period in 2012 shows that Glasgow's performance improved for every month (with the sole exception of March, which showed a -0.95% fall). Rates of improvement ranged from **4.36%** in April to **24.27%** in September. It should be noted that (as with the 24 hour count) night time footfall data for 2012 was generally accepted as having been affected by a wet season.

Table 1d

ATCM Springboard Glasgow Night Time Economy Figures



<sup>9</sup> Springboard, September 2013

<sup>&</sup>lt;sup>8</sup> ATCM Springboard Night Time Economy Index – September 2013

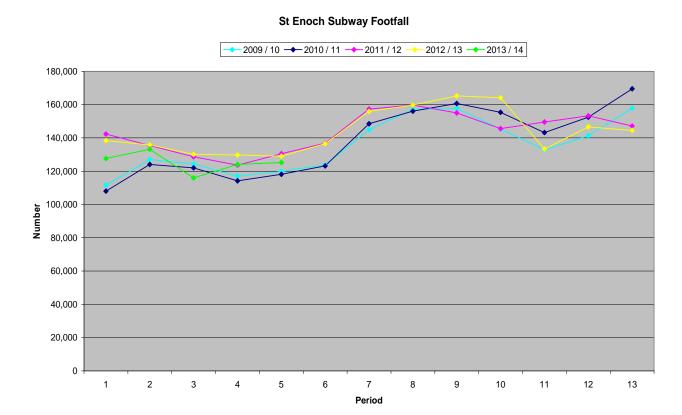
#### 1.3 SPT Footfall

### **Subway Footfall**

SPT have thirteen reporting periods in which they collate Subway footfall data based on numbers boarding (going through the barrier). From 2012/13 figures have been aligned to a set of 4-weekly traffic return dates whereas previous years reported on a 13 period basis along financial accounting periods. For example, period 1 for 2013/14 in the graph below represents the 4 weekly period ending 20 April 2013.

**Table 1e<sup>10</sup>** Comparing periods 1 to 5 for 2012/13 and 2013/14, there has been a 5.59% decrease in average monthly footfall at St Enoch Subway station in 2013/14.

Table 1e



<sup>10</sup> SPT, September 2013

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**Table 1f**<sup>11</sup> shows that Buchanan Street Subway station records a higher footfall than St Enoch Subway station. Comparing periods 1 to 5 for 2012/13 and 2013/14, there has been a 2.32% decrease in average monthly footfall at Buchanan Street Subway station in 2013/14. Passenger numbers making use of Ibrox Subway station have fallen, which will in part have contributed to the reduction of patronage levels at Buchanan Street Subway station. In addition, a 5 day closure of the outer circle between Cowcaddens and Buchanan Street stations in early June 2013 to carry out repairs to the tunnel lining resulted in an unusual but substantive fall in passenger numbers across the Subway network.

Table 1f

Buchanan Street Subway Footfall



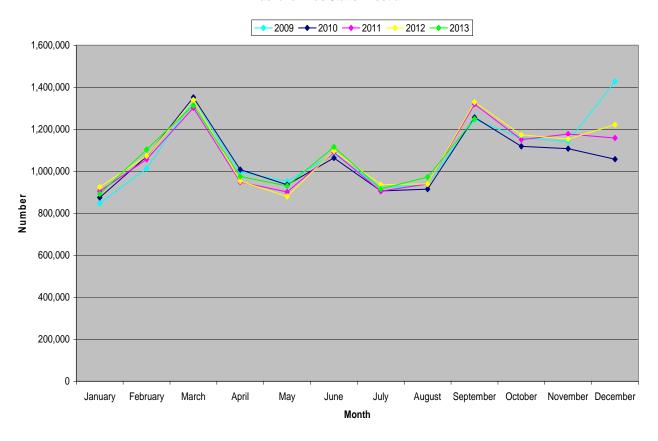
9

<sup>&</sup>lt;sup>11</sup> Ibid

### **Bus Station Footfall**

**Table 1g**<sup>12</sup> illustrates the footfall at Buchanan Bus Station. Comparing figures from the same period (January to September) for 2012/13 and 2013/14, shows a very slight increase of 0.28% in overall average monthly footfall at Buchanan Bus Station in 2013/14.

Table 1g **Buchanan Bus Station Footfall** 



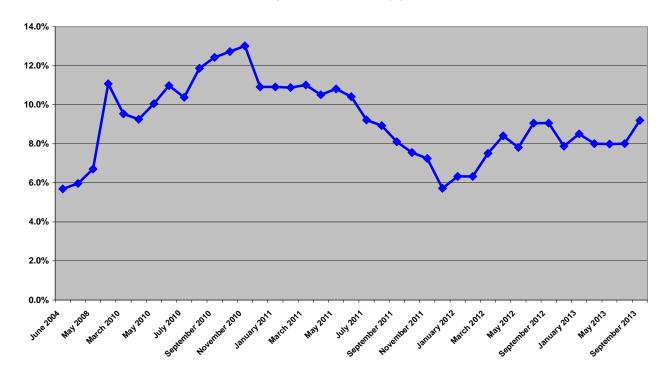
<sup>12</sup> Ibid

### 2. VACANT UNITS (STYLE MILE)

**Table 2a**<sup>13</sup> illustrates the city centre's vacant unit trend since records were originally kept. From March 2010 – May 2012 this count was conducted monthly but following a review of resources, is now produced every second month. The chart records the number of vacant units at street level and includes Class 1 (shops), Class 2 (financial, professional and other services – e.g. banks, Class 3 (food and drink – e.g. cafes and restaurants) and *Sui Generis* (not in any "use class" e.g. pub or hot food takeaways). Table 2a does not include vacant units within the shopping centres on Glasgow's Style Mile.

After peaking in November 2010, the vacancy rate in the Style Mile continued to fall until January 2012 when it reached the same low level as June 2004 before the recession. However, the percentage of vacant units has started to rise since the beginning of 2012. The average annual percentage of vacant units for 2013 is currently 8.3%. This represents a 0.5% increase when compared to the same figure for the whole of 2012 but is still lower than the UK national average (as recorded July 2013) which is currently 11.1%<sup>14</sup>.

Table 2a
Style Mile: Vacant Units (%)



**Table 2b**<sup>15</sup> shows vacancy rates for the Style Mile including shopping centres from January 2012 - September 2013. This shows a higher vacancy level to that of vacancy rates in the style mile only. The average annual percentage of vacant units for 2013 is currently 8.3%. This represents a very slight increase of 0.13% when compared to the same figure for the whole of 2012.

Table 2b: Vacancy Rates including shopping centres & malls

2012			2013							
Jan	Mar	May	July	Sept	Nov	Jan	Mar	May	July	Sept
8.2%	8.7%	11.2%	12.0%	11.5%	9.8%	9.9%	11.0%	10.6%	9.7%	10.6%

<sup>&</sup>lt;sup>13</sup> GCC September 2013

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<sup>&</sup>lt;sup>14</sup> Springboard, September 2013

# 3. VACANT SITES (CITY CENTRE)

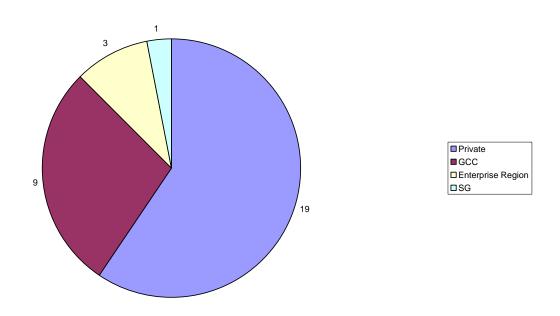
**Table 3a**<sup>16</sup> provides details of city centre vacant and derelict sites as of March 2013.

The pie-chart represents 10.63ha of vacant and derelict land across 32 sites within the city centre area bounded by the M8, High Street and the Clyde.

As indicated, the majority of sites are privately owned. Their potential land use is varied from residential to office, retail, civic and mixed use. The majority of sites appear to have had planning consents granted or are in the process of undertaking pre-application work. A number of sites have a temporary use, predominantly car parking, and various others have been temporarily landscaped. Development on these sites can be slow because of the nature, scale and complexity of vacant sites, as well as the impact of the global economic environment.

Table 3a Vacant sites within the City Centre





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<sup>&</sup>lt;sup>16</sup> GCC March 2013

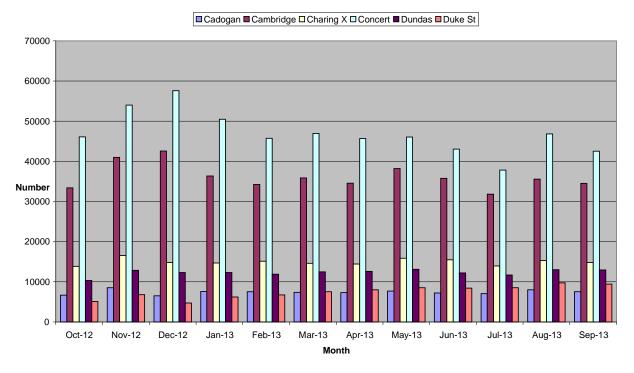
### 4. CAR PARKING

City Parking (Glasgow) LLP is one of Glasgow City Council's Arms Length External Organisations (ALEO), owning Cambridge Street, Cadogan Square, Charing Cross, Concert Square, Dundas Street and Duke Street car parks which sit within the boundary of the city centre.

**Table 4a**<sup>17</sup> illustrates the number of daily entries for each of the sites per month for period October 2012 to September 2013 (*Note: Due to a data collection error, figures are not available for August/September 2012*). Concert Square is the most utilised which would be expected given its proximity to Buchanan Street and the Royal Concert Hall, while Cadogan Street shows lower occupancy rates as it is located on the edge of the city centre. Since opening in December 2011 Duke Street has been steadily increasing its customer numbers.

Table 4a

City Parking Car Parks - No of Daily Entries 2012/13



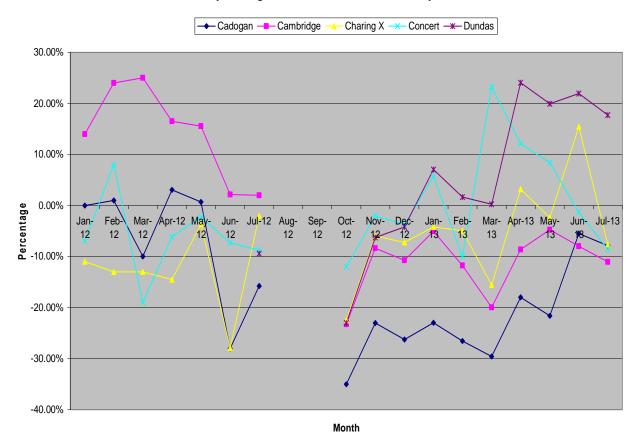
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 $<sup>^{17}</sup>$  City Parking (Glasgow) LLP, September 2013

**Table 4b**<sup>18</sup> demonstrates the percentage difference change in occupancy rates from January 2012 to July 2013. Data is now partially available for Dundas Street and Duke Street car parks (as they became operational in 2011) allowing for the inclusion of Dundas Street (but not yet Duke Street). As noted above, data for August and September 2012 is unavailable.

Table 4b

City Parking Car Parks - % difference on last year



18 Ibid

#### 5. ENVIRONMENTAL INDICATORS AND CITY CENTRE INFORMATION

#### 5.1 Street Cleanliness

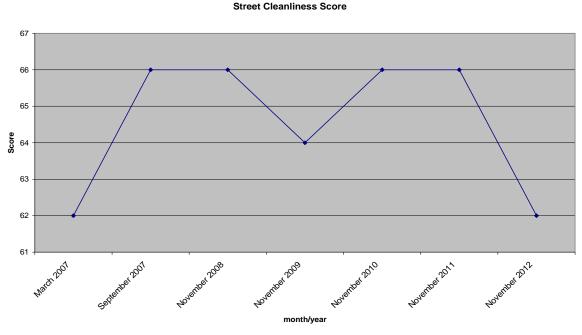
Since Clean Glasgow was launched by Glasgow City Council in February 2007, independent street cleanliness surveys of the city centre have been commissioned by the Clean Glasgow team each year. These independent surveys are undertaken by the national environment agency, Keep Scotland Beautiful (KSB).

The area surveyed consists of approximately 167 street sites and the survey reflects the standard of cleanliness of these areas, achieved at the time of the survey and assessed in accordance with the Environmental Protection Act 1990 and its attendant Code of Practice on Litter and Refuse (Scotland) 2006. Criteria assessed include the general standard of cleanliness, sources of litter, types of litter, and adverse environmental quality indicators. The city centre is disaggregated into two zones which are separately scored: premier and outlying. The scores are then accumulated to produce the overall cleanliness index.

The overall cleanliness index scores for the city centre to date displayed in table 5a below.

Please note that the annual city centre survey result for 2013 is unavailable at this time, and it is expected to be reported next issue.

**Table 5a Street Cleanliness Score** 



The surveys have shown that 66 is a stable score for city centre cleanliness although 2009 and 2012 demonstrated a fall in performance. These are attributed to the impact of periods of industrial action, and the poor winter weather. A review of city centre street cleaning operation will be taken forward after the new City Centre Strategy is launched later in 2013. It is anticipated that this will identify weaknesses in provision which are impacting on the Clean Glasgow Score.

The current Keep Scotland Beautiful 2012/13 annual survey results for Glasgow **city-wide** cleanliness is 71. This shows general parity with the KSB 2011/12 annual survey which awarded Glasgow its **highest ever rating of 72**, (a 26% improvement since 2000) with zero tolerance on littering, graffiti, dog fouling, fly tipping, fly posting, chewing gum and cigarette butts being thrown onto the pavements.

In June 2012, 'Recycle on the Go' bins were launched in the city centre to improve cleanliness and increase waste recycling.

# 5.2 Key Performance Indicators (KPIs)

Community Safety Glasgow (formerly Glasgow Community and Safety Services) present various quarterly performance indicators relating to crime and antisocial behaviour<sup>19</sup>. Below is a sample of these indicators relevant to the city centre from April to December 2012. From April 2012 the data was collected by ward rather than a larger area which had previously incorporated Partick West and Hillhead.

		Jan-Mar 2013	Apr-Jun 2013	Jul-Sep 2013
•	Square meterage of graffiti removed	4303	5241	5690
•	Square meterage of flyposting removed	11	91	30
•	Fixed penalty notices issued (includes flytipping, dog fouling, litter, cigarette litter and chewing gum)	2637	4112	4168
•	Number of school, community and business clean-ups undertaken	12	25	27
•	Number of volunteers actively engaged with GCSS through	33	462	96

#### 5.3 Crime and antisocial behaviour

**Table 5b^{21}** provides data on crime, incidents and antisocial behaviour (ASB) for the period covered by this health check and the same 6 month period last year.

The data collated covers the Local Community Planning Partnership Central and West area which is an aggregation of the Council wards of Partick West, Hillhead and Anderston/City. This is the largest local CPP in the City by population size. The table shows that ASB, youth disorder and violent crime incidents have all fallen compared to the same period last year, however, the number of recorded ASB crime incidents has increased by 41% over the same period.

Table 5b: Crime/ASB indicators - Central & West neighbourhood

KPI Type	January – September 2012	January – September 2013	+/-	% change
ASB Incidents	7448	6536	-912	-12%
Youth Disorder	380	268	-112	-29%
ASB Crime	6956	9834	+2878	+41%
Violent Crime	1678	1423	-255	-15%

#### **DEFINITIONS**

- ASB Incidents Police Scotland STORM incidents relating to complaints, disturbances, neighbour and noise complaints.
- Youth Disorder the same as above but filtered to isolate youth related incidents by disposal code/qualifier and free text search for phrases indicating youth involvement.
- ASB Crime data from the Police Scotland Corporate Database covering a variety of ASB type offences
  relating to disregard for community wellbeing (such as BOP, threatening or abusive behaviour, drunk and
  incapable behaviour etc), environmental damage (such as littering, vandalism etc), misuse of public space
  (such as street drinking, prostitution, and all Fixed Penalty Notices).
- Violent Crime all Group 1 crimes of violence and simple/common assaults taken from the Police Scotland Corporate Database.

Neighbourhood Improvement and Enforcement Service

<sup>21</sup> Police Scotland, October 2013

<sup>&</sup>lt;sup>19</sup> CSG, February 2013

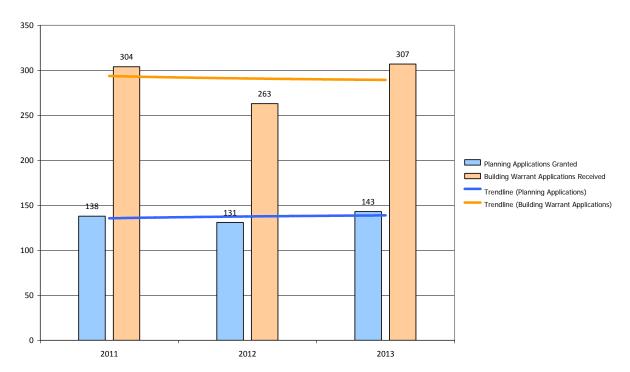
### 6. PLANNING AND DEVELOPMENT

# 6.1 Planning Applications and Building Warrant Applications

**Table 6a<sup>22</sup>** provides a comparison on planning applications granted and building warrant applications received on Ward 10 Anderston/City centre basis from January to June in 2011, 2012 and 2013. The number of planning applications granted for this period since 2012 has increased by **9%**. The number of building warrant applications received for this period since 2012 has increased by **17%**.

## **Table 6a Planning and Building Warrant Applications**





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<sup>&</sup>lt;sup>22</sup> GCC September 2013

### 6.2 City Centre Retail Planning Applications

**Table 6b<sup>23</sup>** tracks the quarterly numbers of retail planning applications approved since January 2006 to December 2012 using monthly data collated by GCC. There are no apparent yearly trends shown by the graph, however, the overall data so far collated for 2013 is encouraging with total annual figures capable of matching those of 2011; the highest yearly total previously recorded. The figure for January to September 2013 is **42.8%** greater than the same period in 2012.



Table 6b

18

<sup>&</sup>lt;sup>23</sup> Ibid

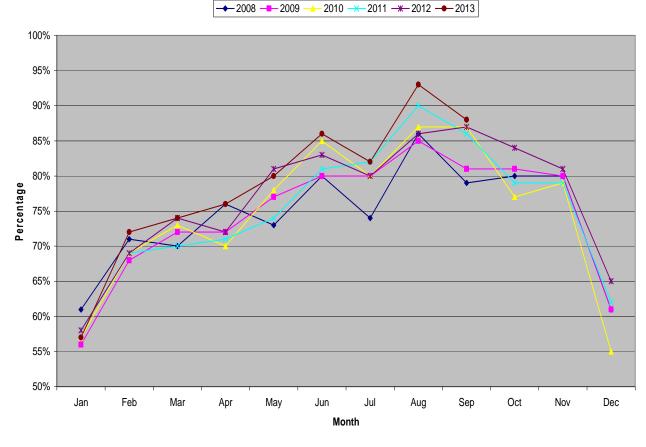
### 7. TOURISM

# 7.1 Glasgow Hotel Occupancy Rates

The data recorded for hotel occupancy rates is based on 22 city centre hotels. **Table 7a**<sup>24</sup> illustrates the hotel occupancy rates from 2009 to 2013 (to date). The 2013 data retains the existing yearly trends whilst generally outperforming all previous years. August 2013 produced the highest monthly rate yet recorded of **93%**.

Table 7a

Glasgow Hotel Occupancy Rates



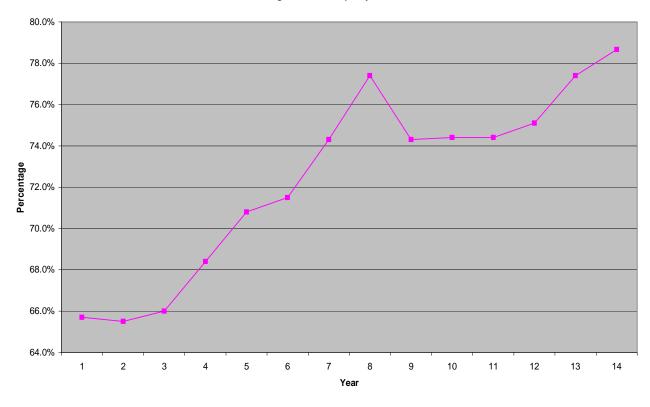
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<sup>&</sup>lt;sup>24</sup> GGHA City of Glasgow Forecaster – Zone A (provided by GCMB September 2013)

**Table 7b**<sup>25</sup> illustrates the average hotel occupancy rates for previous years. The highest average occupancy rates were previously recorded in 2012. To date 2013 has outperformed these figures with average occupancy rates currently at an all time high of **78.7%**. This represents a **2.0%** improvement over the same period last year.

Table 7b

Average Annual Occupancy Rates



20

<sup>&</sup>lt;sup>25</sup> Ibid

### 7.2 Tourist Surveys

Around 400 people are surveyed per quarter by Lynn Jones Forecasting, using the Visitract online survey system by which email addresses are taken from visitors and then sent an online questionnaire. The addresses are captured from various locations throughout the city, though tend to be around the city centre and west end due to the majority of visitor attractions being located in these areas – therefore results are not city centre only.

A score of less than 8 is considered to be below standard.

The average results/per period comparison table is shown below. The category of customer service in performing arts venues is no longer recorded by Lynn Jones Forecasting and so is longer available for comparison purposes. Despite comparison with the previous period showing poorer performances in some indicators, Glasgow's overall rating has improved and the length of duration of stay has increased.

Rating		01/01/12-30/06/12	01/07/12-31/12/12	01/01/13-24/10/13	
No. of nights		Avg. 2.55	Avg. 2.58	Avg. 2.71	
Quality rating of	3 star	34%	32%	33%	
accommodation	4 star	29%	31%	30%	
	5 star	6%	6%	6%	
	Don't know	16%	19%	16%	
Customer service in visite	or attractions	Avg. 8.51	Avg. 8.57	Avg. 8.62	
Customer service in resta	urants/cafes	Avg. 8.27	Avg. 8.33	Avg. 8.39	
Customer service in pubs		Avg. 8.08	Avg. 8.29	Avg. 8.18	
Customer service in Visit	or Info Centre	Avg. 8.15	Avg. 8.48	Avg. 8.36	
Customer service in shop	os	Avg. 8.14	Avg. 8.38	Avg. 8.29	
Customer service in trans	sport	Avg. 8.16	Avg. 8.36	Avg. 8.29	
Customer service in acco	mmodation	Avg. 8.33	Avg. 8.33	Avg. 8.47	
Customer service in perfo	orming arts venues	Avg. 8.47	Avg. 8.42	n/a	
Cleanliness		Avg. 6.84	Avg. 7.20	Avg. 7.05	
Safety		Avg. 7.40	Avg. 7.74	Avg. 7.62	
Value for money		Avg. 7.54	Avg. 7.68	Avg. 7.68	
Glasgow overall		Avg. 8.23	Avg. 8.31	Avg. 8.36	

# 7.3 Glasgow International Airport: Passenger Numbers

Glasgow International Airport operates 365 days a year, 24 hours a day and deals with approximately 7.2 million passengers a year. Over the last 10 years more than £200 million has been invested which includes the £31 million terminal extension<sup>26</sup>. Further snapshot facts and figures on the airport can be accessed via the following link <a href="http://www.glasgowairport.com/about-us/facts-and-figures">http://www.glasgowairport.com/about-us/facts-and-figures</a>

**Table 7c<sup>27</sup>** illustrates Glasgow Airport's passenger numbers and how it compares to an average of other cities<sup>28</sup>. The figures cover the period January 2009 – July 2013 and relate to the number of terminal passengers recorded by the Civil Aviation Authority. Glasgow Airport and its comparators tend to demonstrate the same yearly trends. From January to July 2013 Glasgow Airport demonstrated a **2.15%** increase in passenger numbers against the same period last year.

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<sup>&</sup>lt;sup>26</sup> Glasgow Airport website accessed October 2013

<sup>&</sup>lt;sup>27</sup> CAA website accessed October 2013

<sup>&</sup>lt;sup>28</sup> Birmingham, Bristol, Cardiff, Edinburgh, Gatwick, Heathrow, Leeds, Liverpool, London City, London Luton, Manchester, Newcastle, Norwich and Stansted

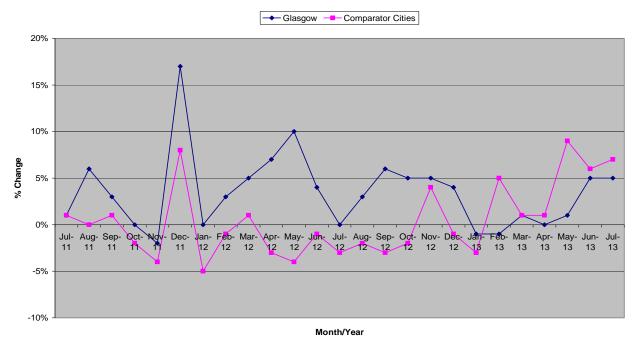
Table 7c
Glasgow Airport Terminal Passenger Numbers



**Table 7d**<sup>29</sup> shows the annual percentage rate changes for Glasgow against the average of the comparator cities. The graph shows that Glasgow is performing below the average of the comparator cities during 2013 so far. This underperformance is also reflected in a comparison of Glasgow's figures for 2012 with only the period June to July 2013 performing better than the same period in the year before.

Table 7d

Annual Change in Airport Passenger Numbers



<sup>29</sup> Ibid

#### 8. GLASGOW GOOD NEWS

£15m of improvements sees 150% increase in city cyclists - 9 October 2013

http://www.eveningtimes.co.uk/news/15m-of-improvements-sees-150-increase-in-city-cyclists-138723n.22368456

**200 Glasgow stores to extend shopper opening hours** – 5 October 2013

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