

# Shawlands Public Realm Improvements

# Public Realm | Objectives

**Make Shawlands a more attractive destination for all**

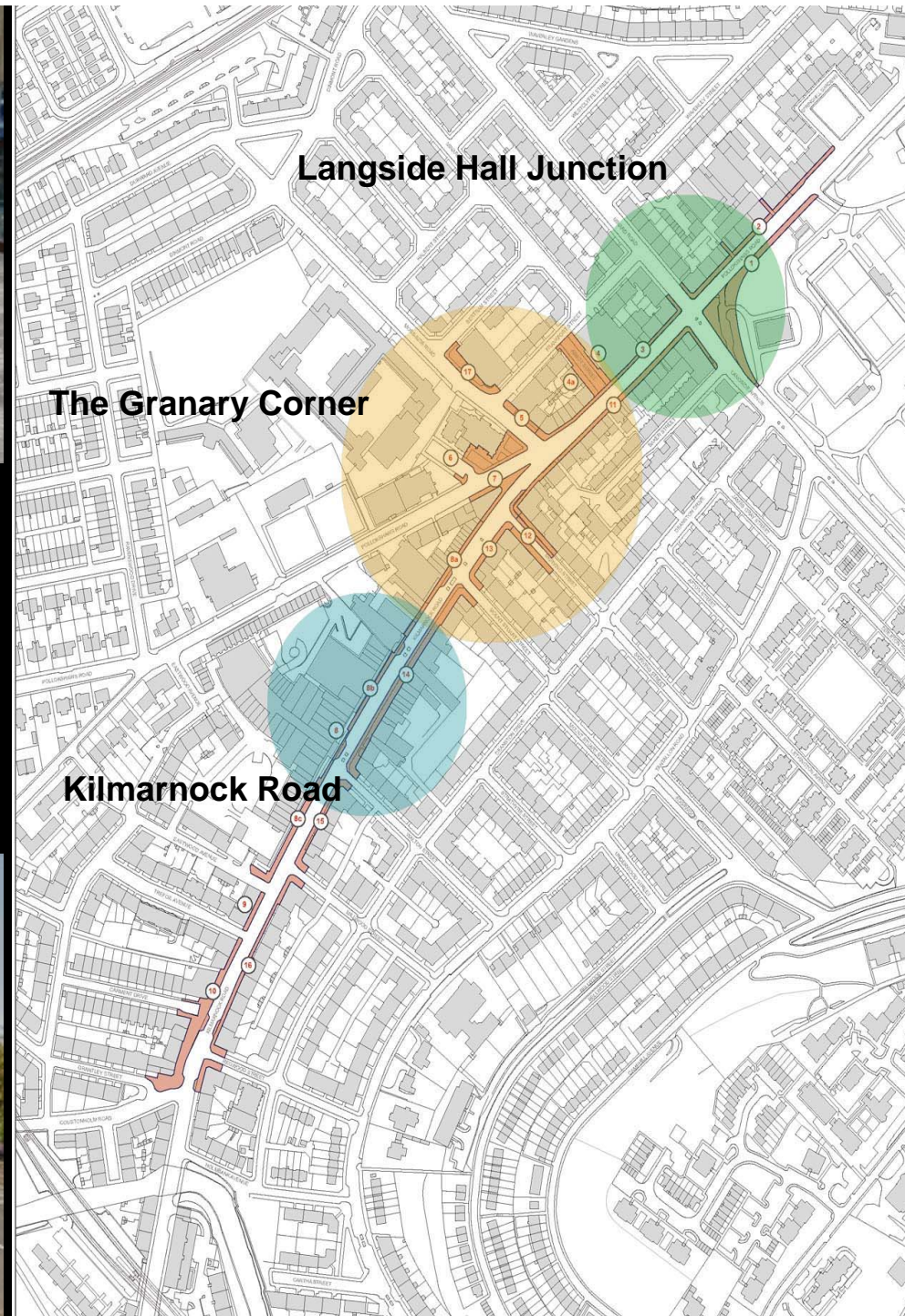
- Remove of street clutter and rationalise signage
- Improve pedestrian and vehicle flows throughout the area, provide better signage to Arcade car parking.
- Rationalise design of pavements
- Resurfacing of footway and promote attractive, durable + quality materials





## Shawlands Town Centre Action Plan

### Public Realm Areas





**Commercial bins & Cleansing** These create a poor impression and restrict customer's use of key spaces. We are therefore working with LES Cleansing and the Shawlands Business Association to find a solution. In Glasgow's Merchant City they are emptied at one hour every day and stored in compound- Following a refuse survey we need to find a solution that suits most businesses. Would some businesses consider sharing?



# Improving Frontages



## Shawlands Cross Conservation Area, Window Vinyl Solutions & Landscape





Customers need to know what is happening in the town centre so we are continuing to circulate information, work with event organisers and providers of social media.

The partners propose three new Community Signboards and are encouraging everyone to support the regeneration by proposing a Communications Group **supported by a joint marketing strategy** to grow local events and attract new businesses to the area.



Shawlands Town Centre Marketing Strategy





**Shawlands Academy** The partners have worked with its 1200 students. This has led to the creation of a unique outdoor animation studio. More can be done to involve them in learning and shaping their town centre.



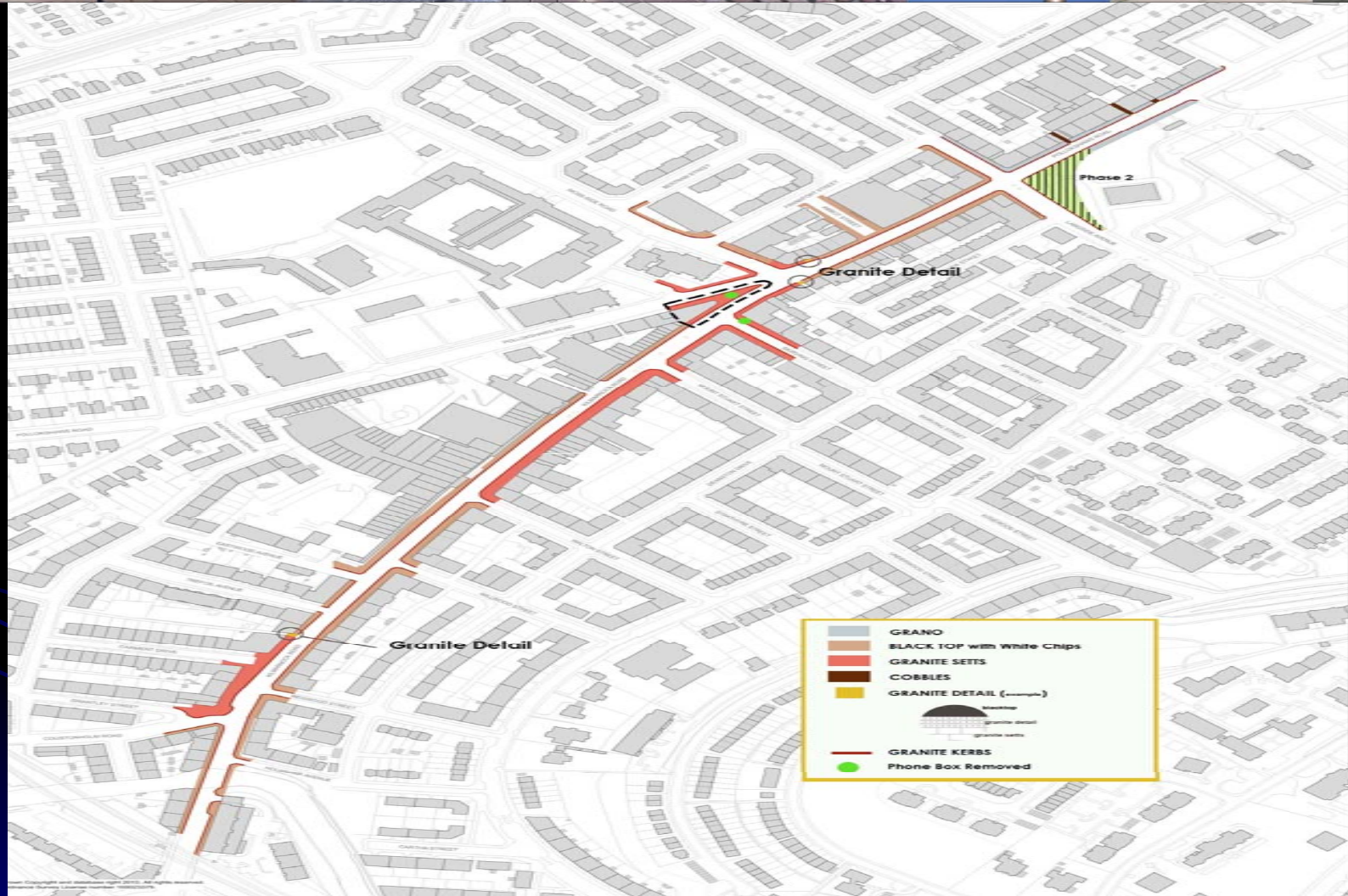
**Lighting** To attract customers the centre needs to feel safer and more welcoming. We are proposing White Lighting the centre and greater use of 'Ambient Light' to enhance architecturally significant buildings



## Shawlands - **What's next?**

Our design for public realm and management of public spaces  
and the first steps to creating a better place









Tarmac-Granite Flags, Cobbles



Caithness-Granite



Granite

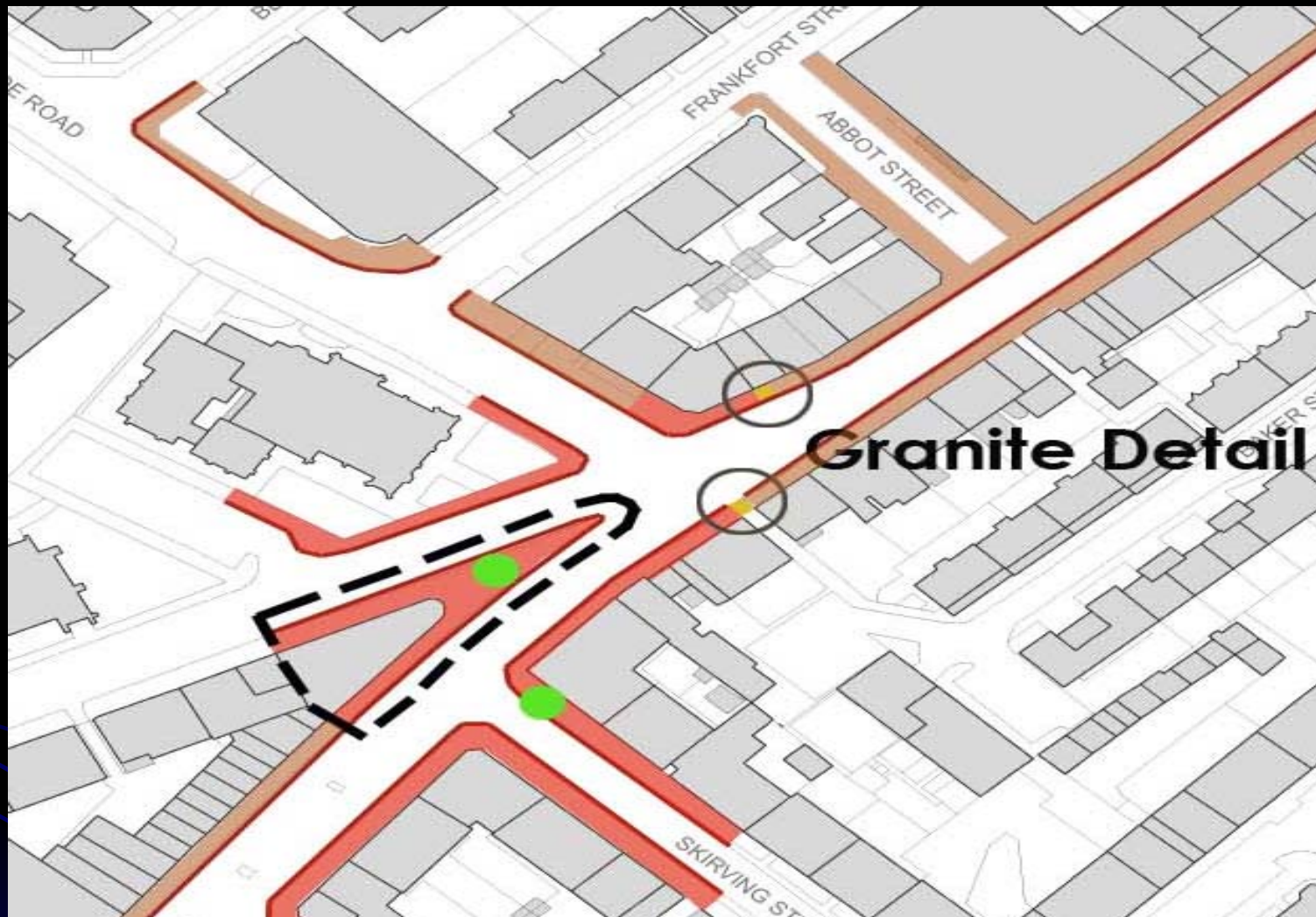






# Shawlands Summer 2014





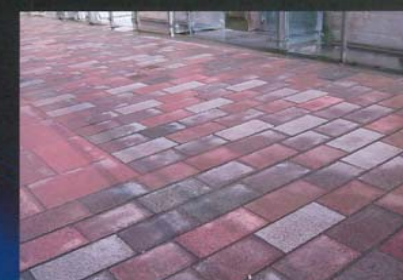
Tarmac-Granite Flags, Cobbles



Caithness-Granite



Granite







Tarmac-Granite Flags, Cobbles

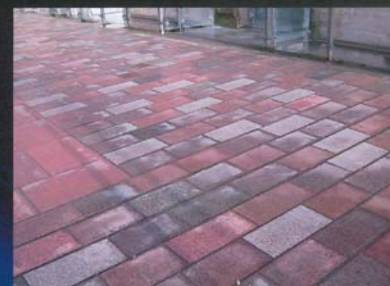




Tarmac-Granite Flags, Cobbles



Granite







Tarmac-Granite Flags, Cobbles



Granite



Granite Flags, Conservation Concrete

