

High Street AREA STRATEGY 2019-2023

Independent Retail Fund

Shopfront Improvement Programme



INDEPENDENT RETAIL FUND (IRF)

GUIDANCE NOTES AND APPLICATION FORM



BACKGROUND

The High Street/Saltmarket area is the oldest, and one of the most historically significant streets in Glasgow. Glasgow City Council and key partners have developed a 5 year action plan for the area which will deliver projects and interventions including: heritage-related challenges, advancing economic growth and improving the areas look and feel.

The appearance of shop fronts and the buildings in which they reside has a considerable impact and influence on the character of the area. The Independent Retail Fund (IRF) is a shop front improvement grant available to tenants and owners of occupied shop units on Saltmarket and High Street. Select periphery streets will also be considered budget permitting (see map). Please note that units to the North of High Street and Duke Street will be phase 1 of the fund.

It is hoped through these improvements, we will enhance the appeal of the area to visitors, customers and local residents and contribute towards businesses and consumer confidence.

WHO CAN APPLY?

The IRF is available to owners and tenants (with the owner's written permission) of properties to enable them to undertake the necessary repairs/redecoration and other improvements such as removing/upgrading signage, replacing damaged tiles and feature lighting for signage or window displays.

Properties must be located within the Conservation area and have historical context. The attached map details the full eligible area.

WHAT DOES THE FUND COVER?

The fund will cover up to 100% of eligible costs up to a value of and not exceeding:

Single unit: £3,000 Double unit: £5,000

Please note this will be on a first come basis and subject to budget availability.

WHAT WORKS/COSTS ARE ELIGIBLE?

- A creative interpretation of the traditional shopfront using appropriate proportions and materials may be considered;
- The repair of external stonework, brickwork and render including decorative elements as required;
- Lighting and signage appropriate to the area may also be eligible if forming part of an overall shopfront improvement scheme
- Planning applications/Listed building consent relating to proposed improvements
- Canopy installation will be considered where appropriate
- Floral improvements i.e. greenery, hanging baskets
- We will look to incorporate a continuous colour palette throughout the area and will work with you to achieve and agree this. See below for acceptable colour palette.



Please note if you are a City Property tenant and you wish to speak to someone with regards to the interior of your business you should contact Rita.Findlay@citypropertyglasgow.co.uk

HOW DOES THE IRF WORK?

Applications will be considered by Glasgow City Council's City Centre Regeneration (CCR) team, Development and Regeneration Services in the first instance. Please contact the CCR team to discuss your application prior to submission.

The CCR team will then work in partnership with City Property LLP who will manage the shopfront improvement programme once an application has been approved. City Property LLP will liaise directly with the owner/tenant to:

- Fully cost out proposals
- Schedule improvement works
- Monitor and manage works

HOW CAN I APPLY?

If you are interested in applying for a grant, please fill out the application form and send/email to the City Centre Regeneration Team.

If you would like to discuss your proposal or would like more information please call

Dana Brady on 0141 287 1063 or email citycentrestategy@glasgow.gov.uk

Independent Retail Fund

APPLICATION FORM



BUSINESS DETAILS

Name	
Address	
Company Status (e.g. sole proprietor/partnership/ltd company)	
Nature of business	
VAT Number	
Opening Hours	

CONTACT DETAILS

Name	
Address	
Phone	
Email	
Interest (e.g. owner/lessee)	

PROPERTY OWNER DETAILS (if different)

Name	
Address	
Phone	
Email	
Is the business owner aware of this application?	

PROJECT DETAILS (please describe the works you would like to apply for)

--

What grant are you interested in?

Shopfront refurbishment <input type="checkbox"/>	Signage improvement <input type="checkbox"/>	Repainting & minor works <input type="checkbox"/>
--	--	---

I, the applicant, agree to participate in the evaluation process following shopfront improvement works.

Signed:	
Print Name:	Date:

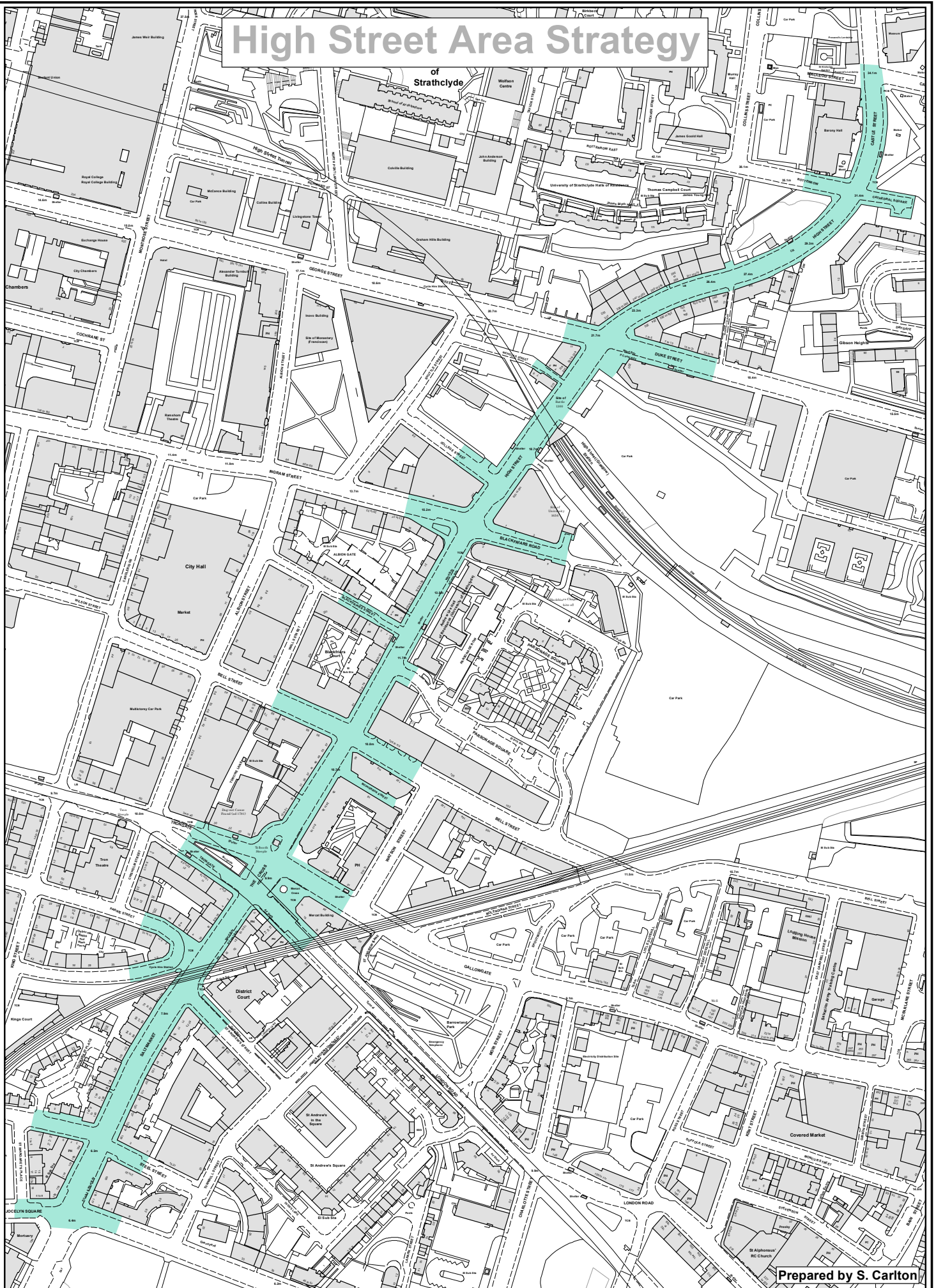
By completing this application you are providing us with your personal data. In line with new General Data Protection Regulations effective from 25 May 2018 you will require to consent to Glasgow City Council holding this information for monitoring and evaluation purposes. You can withdraw your consent by emailing citycentrestrategy@glasgow.gov.uk

Please return form to:
City Centre Regeneration Team
Development and Regeneration Services
231 George Street
Glasgow G1 1RX
Email: citycentrestrategy@glasgow.gov.uk



High Street Area Strategy

of Strathclyde



Prepared by S. Carlton



STATE AID

(FOR ALL APPLICANTS TO COMPLETE)

There are European Union rules governing the State Aid which individual member states may give to businesses. Glasgow City Council assistance to business programmes operate under an element of the State Aid rules known as de minimis which allows member states to give small amounts of aid to businesses without notifying it to the European Commission in Brussels.

Under de minimis rules the maximum amount which can be given to any single business must not exceed 200,000 Euros in the three year period prior to a grant being advanced. As the provider of this state aid, Glasgow City Council must check that this limit is not exceeded when new aid is given.

Please complete the table below listing any other de minimis Aid received by your business in the current and preceding two financial years (or is pending) and sign the declaration below.

I understand that my application for support from Glasgow City Council is governed by the European Union rules on State Aid. I further understand that de minimis aid that exceeds the de minimis limit is illegal aid, which my business may be required to repay with interest. I confirm that I have listed below the total amount of all sources of de minimis aid received by my business in the current and preceding 2 years, or is currently pending, and I acknowledge that Glasgow City Council will use this information to determine whether or not my application meets the conditions of the de minimis regulation.

Signed	
Date	
Name	
Position	
Company	

Date of assistance	Provider	Value of De Minimis assistance

IF YOU HAVE NOT RECEIVED ASSISTANCE FROM PUBLIC SECTOR, PLEASE ENTER NIL



City Centre Regeneration Team
Development and Regeneration Services
231 George Street
Glasgow G1 1RX
Email: citycentrestrategy@glasgow