POLLOK NEIGHBOURHOOD

1 POPULATION PROFILE 3-YEAR CHANGE

(Sources: 2011 Census Neighbourhood Profiles and 2014 Population Estimates by Neighbourhood)

2011 CENSUS	Age band	0 - 15	16 - 64	65+	TOTAL POP
	Frequency	2,299	7,799	1,628	11,726
	N/hood %	19.61%	66.51%	13.88%	
	cf city %	16.12	70.03	13.85	
2014 POPULATION ESTIMATES	Age band	0 - 15	16 - 64	65+	TOTAL POP
	Frequency	2,209	7,928	1,708	11,845
	N/hood %	18.65%	66.93%	14.42%	
	cf city %	16.13	69.94	13.93	

1. POPULATION BY AGE COHORT

Commentary

Total population increase of 119 (1%)

Higher child population, below average working population, rising age over 65 population

Housing Policy Implications

Supply of housing stock likely to reflect larger households. However there is likely to be some demand for smaller accommodation

2 2011 CENSUS HOUSEHOLD COMPOSITION IN ACCOMMODATION

(Source: 2011 Census Neighbourhood Profiles unless otherwise stated)

Total Households in neighbourhood

4,817

Α	LONE PARENT HOUSEHOLDS	N/hood	City
	In Neighbourhood	758	41,315
	% of city total in this Neighbourhood	1.83%	
	Proportion of all households	15.74%	14.46%
В	LONE PARENT HOUSEHOLDS WITH DEPENDENT CHILDREN	N/hood	City
	In Neighbourhood	454	26,513
	% of city total in this Neighbourhood As a percentage of ALL Lone Parent Households in	1.71%	
	N/HOOD	59.89%	
	As a percentage of ALL Lone Parent Households		64.17%
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C	HOUSEHOLDS WITH DEPENDENT CHILDREN	N/hood	City
	In Neighbourhood	1,548	65,612
	% of city total in this Neighbourhood	2.36%	
	As a percentage of Households with dependent children	32.14%	22.96%
D	HOUSEHOLDS WITH ALL RESIDENTS OVER 65 YEARS	N/hood	City
	In Neighbourhood	896	48,451
	% of city population all over 65 in Neighbourhood Proportion of all households which contain only over	1.85%	
	65s	18.60%	16.96%

Single person households over 65	661	36,508
(Specific Source: Census Table QS113SC Household Type by Nei	ghbourhood)	
% of city population single over 65 in Neighbourhood	1.81%	
% of households single person over 65 as a proportion		
of all households	13.72%	12.78%

E	ONE PERSON HOUSEHOLDS UNDER 65	N/hood	City
	(Specific Source: Census Table QS113SC Household Type by Neig	ghbourhood)	
	ONE PERSON HOUSEHOLDS UNDER 65	835	86,728
	Proportion of one person HH under 65 in N/HOOD	17.33%	30.35%

2. HOUSEHOLD COMPOSITION

Commentary

The neighbourhood has a slightly above average

A proportion of single parent households

The neighbourhood has a lower proportion of lone parent households with dependent children than the city

B average

The overall proportion of households with dependent

C children is higher than the city average

The neighbourhood has a higher proportion of households over 65 than the city average. This is also

D true for single households over 65

The neighbourhood also has a much lower proportion of

E single under 65s than the city as a whole

Housing Policy Implications

Demand appears to be constant for larger family accommodation. However it may be necessary to try to attract in newly forming households

3 HOUSEHOLD SIZE

(Specific Source: Census Table QS406SC Household Size by Neighbourhood)

	Frequency	N/hood	City
Occupied by One person	1,496	31.06%	43.13%
Occupied by Two people	1,460	30.31%	30.35%
Occupied by Three people	807	16.75%	13.71%
Occupied by Four people	705	14.64%	8.41%
Occupied by Five people	264	5.48%	3.16%
Occupied by Six people	56	1.16%	0.73%
Occupied by Seven people	11	0.23%	0.26%
Occupied by Eight or more people	18	0.37%	0.16%
ALL OCCUPIED HOUSEHOLD SPACES	4,817		

3 HOUSEHOLD SIZE

Commentary

Higher than average proportion of 3 person+ households in the N/hood

Housing Policy Implications

The relatively low number of single households is probably reflected in the available stock

4 HOUSING TENURE

(Source: 2011 Census Neighbourhood Profiles unless otherwise stated)

	Owner Occupied	Private Rented	Social Rented	Shared ownershi p	Rent free	Total
NEIGHBOURHOOD						
TENURE COMPARISON (2014) (Housing Stock Estimates)	3,210	572	1,115			4,897
	65.55%	11.68%	22.77%			
TENURE COMPARISON (Census 2011)	3,247	384	1,146	10	30	4,817
	67.41%	7.97%	23.79%	0.21%	0.62%	
CITY						
TENURE COMPARISON (2014) (Housing Stock Estimates a	128,641	60,465	107,167	N/A	N/A	296,273
Stock Change Comparator 2009/2014)	43.40%	20.40%	36.39%			
TENURE COMPARISON (Census 2011)	128,436	48,019	104,811	1,781	2,646	285,693
	44.95%	16.80%	36.68%	0.62%	0.93%	

4. HOUSING TENURE CHANGE Commentary

The majority of households in the area are owner occupiers, followed by social rented and private rented The private rented sector has increased over recent years, however still lies well below the city average. The proportion of social rented has remained the same, and home ownership has dropped slightly

Housing Policy Implications

None

5 HOUSE TYPE

Detached
Semi detached
Terraced
Tenement
Conversion (within an original property)
Within a commercial building
Caravan/mobile structure
Shared dwelling

(Source: 2011 Census Neighbourhood Profiles unless otherwise stated)

N/hood	% of stock	City	% of stock
861	17.87%	11,167	3.91%
1,367	28.38%	36,522	12.78%
855	17.75%	33,423	11.70%
1,680	34.88%	197,146	69.00%
33	0.69%	5,540	1.90%
18	0.37%	1,017	0.35%
1	0.02%	348	0.12%
2	0.04%	630	0.22%
4,817		285,793	

5. HOUSE TYPE

Commentary

The proportion of tenemental stock is much lower than the city average.

Much higher proportions of households living in detached, semi-detached and terraced properties than in the city as a whole. 63% of stock has back and front doors.

Housing Policy Implications

None.

6 UNDER AND OVER OCCUPATION OF DWELLINGS

(Source: 2011 Census Neighbourhood Profiles unless otherwise stated)

N/hood City 2.4 2.02

A Average Household size

B Dwelling Occupancy Rates

N/hood City Occupied Household count 3,261 202,466 Up to 0.5 persons per room 97.15% 96.5.% 3,168 Over 1.0 and up to 1.5 persons per room 2.24% 2.52% 73 Over 1.5 persons per room 20 0.61% 0.95%

C Estimated rates of overcrowding and underoccupancy 2

(Source: Census Table LC4106SC by Neighbourhood)

As a proportion of households counted

		Occupanc						
		y rating	Occupanc	Total			Occupanc	
	All	+2 or	y rating	Underocc	Underocc	Occupanc	y rating -1	Overcrow
NEIGHBOURHOOD	households	more	+1	upation	upied %	y rating 0	or less	ded %
All households	4817	1758	1498	3256	67.59	1049	512	10.62
Owned	3257	1498	991	2489	76.42	550	218	6.69
Private rented or living rent free	414	73	140	213	51.45	138	63	15.21
Social rented	1146	187	367	554	48.34	361	231	20.15
CITY								
All households	285693	53242	83843	137085	47.98	98916	49692	17.39
Owned	130217	41005	43625	84630	64.99	32838	12749	9.79
Private rented or living rent free	50665	4029	12217	16246	32.07	21132	13287	26.23
Social rented	104811	8208	28001	36209	34.54	44946	23656	22.57

6. OVERCROWDING AND UNDER OCCUPATION Commentary

A Higher than average household size in the N/hood Occupied household space is similar to the city **B** average.

There is significantly less overcrowding in the neighbourhood compared to the city as a whole. However there is a higher level of underoccupation

C except in the social rented sector

Housing Policy Implications

None

(Source: 2011 Census Neighbourhood Profiles unless otherwise stated)

City

Citv

			,	,	
7 HEATING TYPE (Source: Census Neighbourhood Profiles)					
Occupied household spaces		4,817			
Occupied household spaces with no central heating	93	1.93%	11,379	3.98%	

N/hood

N/hood

7. HEATING TYPE

Commentary

The proportion of households living without central heating in the area is lower than in the city as a whole

Housing Policy Implications

There is likely to be some fuel poverty. However this would need to be identified at a local level

8 VACANT PROPERTIES (Source: Census Neighbourhood Profiles)

Vacant properties at a proportion of all properties	N/hood	N/hood	City
All Household spaces		4,875	293,876
Vacant household spaces	45	0.92%	2.59%
Second residence/holiday home	13	0.27%	0.19%
Occupied	4,817	98.81%	97.21%

8. VACANCIES

Commentary

Vacancy rate is similar to the city average

Housing Policy Implications

None. Area seems to be in sufficient demand

9 HEALTH & DISABILITY (Source: Census Neighbourhood Profiles)

Total Residents in neighbourhood 11,726

A Long term health/disability in a household	N/hood	N/hood	City
Day to day activity limited a lot	1,352	11.53%	11.37%
Day to day activity limited a little	1,111	9.47%	9.20%
Day to day activity not limited	9,263	79.00%	79.43%

B Long term health condition in a household	N/hood	N/hood	City
No condition	8,228	70.17%	69.01%
Physical disability	862	7.35%	7.82%
Mental health condition	607	5.18%	6.51%
Deafness or partial hearing loss	704	6.00%	6.08%
Blindness of partial sight loss	275	2.35%	2.49%
Learning disability	76	0.65%	0.58%
Learning difficulty	862	7.35%	2.14%
Development disorder	607	5.18%	0.64%
C Provision of Care in a household			
1 to 19 hours unpaid care per week	583	4.97%	4.29%
20 - 49 hours unpaid care per week	233	1.99%	1.92%
50 or more hours unpaid care per week	401	3.42%	2.88%
Long term sick or disabled 16 - 74 years of age in a D household	628	7.23%	8.43%

9. HEALTH & DISABLITY IN THE HOME Commentary

N/hood residents have similar mobility issues as the

A city as a whole

The proportion of N/hood residents with long-term

 $\boldsymbol{B}\,$ conditions is in line with the city average

N/hood residents affected are more likely to

C require more long term unpaid care

The proportion of the population which is reported as being long term sick or disabled is lower than the **D** city average

Housing Policy Implications

The focus should be on ensuring that residents with health issues are able to live independently within their own homes

		CENSUS		
		PROFILE		
		SUMMARY	N/hood	City
	ETHNICITY OF RESIDENTS (Source: Census			
Α	Neighbourhood Profiles)			
	Ethnic Origin	Frequency		
	White British or Irish	10,629	90.64%	84.56%
	White Other	146	1.25%	3.87%
	Mixed or multiple ethnic groups	29	0.25%	0.48%
	Indian	145	1.24%	1.46%
	Pakistani	454	3.87%	3.78%
	Bangladeshi	6	0.05%	0.08%
	Chinese	104	0.89%	1.79%
	Other Asian	56	0.48%	0.94%
	African, Caribbean or Black	128	1.09%	2.40%
	Other ethnic group	29	0.25%	0.64%
		11,726		
В	Country of Birth			
	Born outside UK	708	6.04%	12.24%

C Spoken English

Does not speak English well or at all

174 1.48%

2.59%

10. ETHNICITY

Commentary

The N/hood consists of predominantly White (British) and White (Irish) residents. All other ethnicities are

A under represented.

The N/hood has a much lower proportion of residents

B who were born outside of the UK.

The proportion of residents who do not speak English

C well, or at all, is lower than the city average

11 Economic activity (All people aged 16 -74)

Housing Policy Implications

Neighbourhood appears to be less attractive to ethnic minority communities. Providers should consider marketing of properties for a wider diversity of ethnic groups

OTHER ECONOMIC AND SOCIAL INDICATORS RELATED TO HOUSING COSTS AND THE LOCAL ENVIRONMENT

N/Hood %

Citv%

,	,
68.94%	64.49%
31.06%	35.51%
7.24%	9.05%
8.86%	13.73%
12.53%	11.32%
N/Hood	City
65.78%	49.18%
	31.06% 7.24% 8.86% 12.53% N/Hood

Commentary

The neighbourhood has a higher than average proportion of its population in employment. There is a lower proportion of students living at home. The neighbourhood has a higher than average proportion of retired persons under 74 years of age. There is also a higher level of car ownership than the city average

From a housing affordability perspective, those residents who have never worked or who are long term unemployed is lower than the city average

