

### **Glasgow Active Travel Forum**

**Avril McKenzie** 

### **Vision**

A walking nation where all generations have streets that are fit for walking by:

- Tackling the decline in walking
- Making walking the natural choice
- Helping people enjoy, and benefit from, the simple act of walking
- Creating changes, big and small, to make streets fit for walking



### **Living Streets Scotland**

#### Our work and projects

- Our Walk to School project instills good habits that can last a lifetime.
- Our communities work engages local people to work together, making recommendations to improve the streets and encourage walking.
- Our expertise helps put walking at the heart of public policy from a national to a local level.









## **Campaigning origins**

Viscount Cecil brands the Road Traffic Act 1930 "a failure," saying that the increase in the number of road deaths since its inception proves that abolishing speed limits was a mistake.

1933



1934

The Pedestrians' Association consults on the development of the new Highway Code.

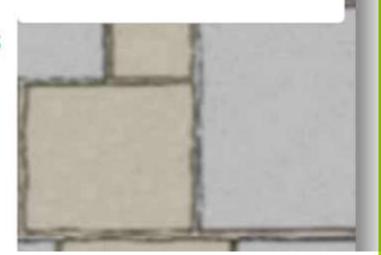
The Road Traffic Act includes 30mph speed limit in built-up areas, a victory for the Pedestrians' Association.



Within a year of his appointment as Minister for Transport, Leslie Hore-Belisha introduces the practice of marking crossing places with orange beacons

on top of black and white striped poles. The beacons become known as Belisha beacons.

1935



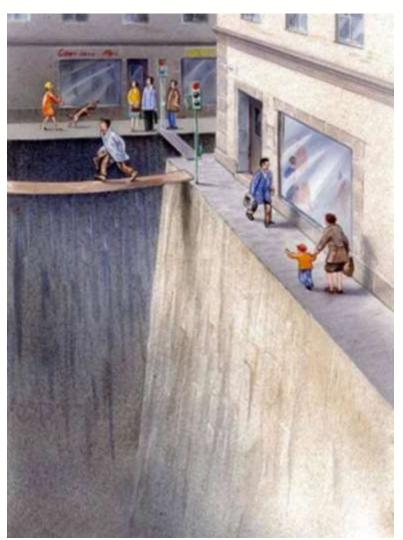


LIVING 7

STREETS



# An on-going project (1929 – 2018 ...)







### **School Gates Project**







## Why?

Across the country we have heard that the congestion at the school gates is a problem.

In Glasgow there is a higher percentage of children being driven to school

(the Hands Up Survey, GCPH March 2017)



### What?

- Work with some schools to find out what would make the biggest difference in changing behaviours.
- Glasgow City Council made commitment to work with six Schools.
- We would like to work with them to better understand the issues influencing decisions about the school journey and explore different approaches to tackling issues.



#### How?

- Workshops
- Interviews, focus groups, and possibly survey
- School route audits with the school community and local residents
- Temporary school street closures, play street
- Use of our Travel Tracker resource, and participation in WOW





### Thank you for listening





Avril.Mckenzie@livingstreets.org.uk

