



Glasgow Active Travel Forum

Avril McKenzie

Vision

A walking nation where all generations have streets that are fit for walking by:

- Tackling the decline in walking
- Making walking the natural choice
- Helping people enjoy, and benefit from, the simple act of walking
- Creating changes, big and small, to make streets fit for walking



Living Streets Scotland

Our work and projects

- Our Walk to School project instills good habits that can last a lifetime.
- Our communities work engages local people to work together, making recommendations to improve the streets and encourage walking.
- Our expertise helps put walking at the heart of public policy from a national to a local level.



Campaigning origins

Viscount Cecil brands the Road Traffic Act 1930 "a failure," saying that the increase in the number of road deaths since its inception proves that abolishing speed limits was a mistake.

1933

1934

The Pedestrians' Association consults on the development of the new Highway Code.

The Road Traffic Act includes 30mph speed limit in built-up areas, a victory for the Pedestrians' Association.



Within a year of his appointment as Minister for Transport, Leslie Hore-Belisha introduces the practice of marking crossing places with orange beacons

on top of black and white striped poles. The beacons become known as **Belisha beacons**.

1935





School Gates Project



Why?

Across the country we have heard that the congestion at the school gates is a problem.

In Glasgow there is a higher percentage of children being driven to school

(the Hands Up Survey, GCPH March 2017)



What?

- Work with some schools to find out what would make the biggest difference in changing behaviours.
- Glasgow City Council made commitment to work with six Schools.
- We would like to work with them to better understand the issues influencing decisions about the school journey and explore different approaches to tackling issues.



How?

- Workshops
- Interviews, focus groups, and possibly survey
- School route audits with the school community and local residents
- Temporary school street closures, play street
- Use of our Travel Tracker resource, and participation in WOW





Thank you for listening



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