



UEFA EURO 2020, Glasgow, 12 June – 12 July 2020 Trading, Advertising and Ticket Touting Drop-In Sessions

From 12 June to 12 July 2020 Glasgow will be one of 12 cities to host matches as part of the UEFA EURO 2020 Tournament to commemorate the 60th anniversary of the Championship. Hampden Park will host three group games on 15th, 19th, 23rd and a round of 16 match on 30th June 2020. As a Host City, Glasgow will offer a programme of activity in the city throughout the Tournament.

As when hosting any major event, this will mean some changes to how the city operates. We would like to take this opportunity to talk to you about some proposed changes relating to outdoor street trading, advertising and ticket touting, which we expect will be in place during the Championship.

The purpose of the changes is to ensure the event has a consistent celebratory look and feel; to prevent 'ambush marketing'; to ensure people can safely access the event zones; to ensure the free flow of spectators and prevent unauthorised street trading and advertising in key event zones.

The Scottish Government and Glasgow City Council would like to explain what these changes may mean for you and would like to invite you to attend one of the following drop in sessions:

- Thursday 29th August - 17:00 – 20:00: and
- Friday 30th August - 09:00 – 12:00

Both sessions will be held in Studio One, City Halls, G1 1LH. The venue is accessible via the Stage Door entrance on Albion Street.

If you are unable to attend either of these sessions but would like more information you can contact the following members of the Scottish Government's Major Events Team: Lucy.Carmichael@gov.scot on 0131 244 1421 or Stephanie.Bow@gov.scot on 0131 244 4620.

Lucy Carmichael
Scottish Government Major Events Policy

Carole Forrest
Director of Governance & Solicitor to the Council

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