

PROPOSAL FORM

#GlasgowCommunities

**PEOPLE
MAKE
GLASGOW**
COMMUNITIES

| Name of building / venue / facility | | |
|--|-------------------------------------|---|
| Grass Football Pitch (1x11's), located at Cathkin Park, Cathcart Road, Glasgow G42 8BB | | |
| Name of your organisation | | |
| The Jimmy Johnstone Charitable Trust SCIO | | |
| Please provide details of the legal status of your organisation | | |
| Charity (please provide Charity No if applicable) | <input type="checkbox"/> | SC047613 |
| Scottish Charitable Incorporated Organisation (SCIO) | <input checked="" type="checkbox"/> | |
| Company Ltd by Guarantee | <input type="checkbox"/> | |
| Community Club/ Sports Club | <input type="checkbox"/> | |
| Other (please specify) | | |
| Do you have a formal constitution/ governance documents? (please provide a copy) | | YES <input checked="" type="checkbox"/> NO <input type="checkbox"/> |
| <p>Tell us about your proposal for the building/ venue/ facility and how you see this operating. Provide some detail as to why your organisation is well placed to deliver the benefits that will flow from the proposal.</p> <p>With 11 years' tenancy to date, we have substantial experience working in partnership with Glasgow Life to care for the Grass Football Pitch whilst managing, facilitating, maintaining, developing and delivering services from the Pavilion. The Jimmy Johnstone Charitable Trust (JJCT) are the best placed organisation to ensure the venue stays in the best possible shape to continue to deliver high quality activities and services that benefit the local and wider communities whilst ensuring we continue to serve our diverse range of communities of interest groups.</p> <p>We have been in consultation with Glasgow City Council since 2011, progressing applications under varying processes. Our most recent application was formalised on the 26th January 2018 to Glasgow City Council. Subsequently, we have been advised to proceed via the newly formed People Make Glasgow Communities.</p> <p>The main activity for the usage of the Grass Football Pitch located in Cathkin Park will be football matches, competitive and non-competitive, working with one of our main partners, the Glasgow And District Youth Football League (GADYFL). Football training and coaching sessions will also be held, including the GoFitba project which is run in partnership with the Scottish Football Partnership (SFP) who partner with the UEFA Foundation and the Scottish Football Association (SFA). Community football will include the Freedom From</p> | | |

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Torture programme, which is again a UEFA initiative, working with the SFA and Scottish Police. We will facilitate access to the Grass Football Pitch for other groups working within a managed diary schedule.

The Jimmy Johnstone Charitable Trust seek to secure a long lease on the Grass Football Pitch at Cathkin Park, to ensure the continued effective management and maintenance of the Grass Football Pitch, for the benefit of the wider community.

We have also been excellent customers of Glasgow Life, with year-round bookings of Toryglen Regional Football Centre since its opening in 2009 till the present day. When youth football teams have had hardship in gaining valuable pitch training time due to financial constraints or lack of availability, we have reached out and supported these youth teams, at no cost, not only sharing our indoor facility hire especially on very cold winter nights for younger children but also giving coaching education to both the adult coaches and training to the youth. Since the reopening of Toryglen Regional Football Centre indoors after COVID lockdown, JJCT has been helping other youth clubs from Glasgow and the surrounding areas due to lack of facilities available within Glasgow at this time, by welcoming them along to share our indoor area which we have had on a weekly basis since 2009. We have and will continue to endeavour to help whoever we can, whenever we can at no cost to any organisation as we are a community organisation and indeed have gained **SFA Quality Mark** accreditation.

When describing the operation and successful management of the Grass Football Pitch, this is simply a progression of existing arrangements where, in conjunction with Glasgow Life's contract, Jimmy Johnstone Charitable Trust will maintain the Grass Pitch to (and above) the standard required, including:

- Hiring of a groundskeeper/facility manager
- Lining, cutting, manicuring, and cultivating the Grass Football Pitch to keep it in the best possible condition
- Repair and maintenance of damaged turf
- Supply, maintenance and erecting of goals
- Repair and maintenance of damaged drainage system
- Providing support to our partner groups along with non-partner groups who have 'Let' the Grass Football Pitch

The Jimmy Johnstone Charitable Trust are best placed to access a long lease of the Grass Football Pitch through this People Make Glasgow Communities application. The benefits that will flow from the proposal are as follows:

- The Jimmy Johnstone Charitable Trust have 11 years' experience managing, maintaining, and developing the Grass Football Pitch, ensuring it is in the best possible condition to continue to provide a venue for high quality community activity, again through funding from JJCT and Trustees
- Over this 11 year period of delivery, The Jimmy Johnstone Charitable Trust have supported other organisations to use the Grass Football Pitch in Cathkin Park, for example the GoFitba Project delivered in partnership with The Scottish Football Partnership Trust which used both the Grass Football Pitch and the Pavilion, and the 'Football Memories Group' which was held in the Pavilion at Cathkin Park to support people with Alzheimer's disease with access to the Grass Football Pitch to stimulate football memories in attendance with family members and care workers.
- In support of local people using the Park as a whole, Jimmy Johnstone Charitable Trust volunteers have delivered over 90,000 voluntary hours over 11 years as well as the Community Payback Scheme working hand-in-hand with JJCT, clearing the Terraces and surrounding areas and removal of:
 - Refuse and long-term, overgrown weeds and moss
 - Loose debris
 - Fallen trees and broken branches
 - Leaves on the park (Autumn-Winter)
 - Dog fouling
 - Litter, including bottles and broken glass to ensure safety for players and other park users
- From our continued maintenance of the Grass Pitch as outlined above, the Pitch will be available, fit-for-purpose and importantly, safe, for all who will use the Grass Pitch.

A WORD OF NOTE

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- The Jimmy Johnstone Charitable Trust are sitting tenants of the Pavilion since 2010, which is situated within Cathkin Park, with a current extended 'Permission to Use' for the Grass Football Pitch
- The Jimmy Johnstone Charitable Trust have 11 years' experience managing, maintaining, and developing the Pavilion situated within Cathkin Park with all costs of operation, including running costs and maintenance, having been financed by JJCT and Trustees with no financial support requested from the Glasgow City Council's **Public Purse**
- The Jimmy Johnstone Charitable Trust are an excellent community-based organisation and trusted partner of Glasgow City Council and Glasgow Life and who continue to be excellent custodians of Cathkin Pavilion and Grass Football Pitch

The Jimmy Johnstone Charitable Trust are the current and only sitting tenant of the Pavilion in Cathkin Park since 2010 and we are the only football organisation that have extensively and consistently utilised the Grass Football Pitch over the last 11 years. Overall, Jimmy Johnstone Charitable Trust have been working to deliver projects and initiatives which have benefited the wider community for a number of years (see [Jimmy Johnstone Academy Story | Club Services | Scottish FA](https://www.scottishfa.co.uk/football-development/club-services/developing-your-club/club-stories/jimmy-johnstone-academy/) – <https://www.scottishfa.co.uk/football-development/club-services/developing-your-club/club-stories/jimmy-johnstone-academy/> for more details) and this application is to ensure the good work can continue long into the future for the benefit of both adults and youth.

Most recently, on 7th August 2021, JJCT helped Mr Simon Morris and fellow club members of Glasgow Cyclones Cycle Speedway Club by providing washing and toilet facilities within our Pavilion following all COVID protocol. Cycling teams from other parts of the UK attended this event and thanked us for our hospitality.

The Jimmy Johnston Charitable Trust are award winners working in the community and recognised by the Scottish Football Association, The Sunday Mail and McDonalds through the "Best Community Football For All Project" ([Grassroots Awards Winners 2017 | Football Development| Scottish FA](https://www.scottishfa.co.uk/football-development/attractive-game/grassroots-awards/winners/) – <https://www.scottishfa.co.uk/football-development/attractive-game/grassroots-awards/winners/>).

This serves as another example of the efficacy and quality of the work which the JJCT is able to provide.

Tell us about the benefits that you expect to generate from this proposal and how these might meet an existing need. Will your proposal benefit the local community, a community of interest or both?

As noted previously, this application focuses on the Grass Football Pitch at Cathkin Park, therefore the benefits which are expected and how these might meet an existing need are as follows:

1. Maintenance of the Grass Football Pitch in line with standards specified by the Scottish Youth Football Association, Scottish Women's Football Association and the Scottish Football Association
2. Management of the Grass Football Pitch working with partner associations and non-partners
3. Promotion of Activities taking place on the Grass Football Pitch and the wider engagement of local people through a continued presence using the Grass Football Pitch
4. The wider maintenance of the Grass Football Pitch through litter picks and addressing any dog fouling on the Grass Football Pitch
5. Contribution to any wider Safety Concerns through a continued presence in Cathkin Park itself and through use of the Grass Football Pitch
6. The GoFitba programme specifically supports the Curriculum for Excellence's Health and Wellbeing outcome as set out by the Scottish Government's Schools (Health Promotion and Nutrition) (Scotland) Act 2007, offering young participants the opportunity to join football-based activities while learning to lead healthier lifestyles as well as a hot meal, especially to those who may not be fortunate to do so otherwise. This programme was also endorsed by one of Glasgow Life's footballing officers Gary Docherty who came along and presented a talk to the children spanning 12 nationalities, which assisted in making this a success story for the Scottish Football Partnership and UEFA Foundation.

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7. Continuous and proper maintenance and development of the playing surface would give Glasgow a **Showpiece Grass Football Pitch. To our knowledge, there is no Showpiece Grass Football Pitch in Glasgow at this time within Glasgow Life**
8. Security of tenure of a 25 year lease, allowing the ability to invest and develop in the Grass Football Pitch over a long term
9. Continue to realise the long term vision of The Jimmy Johnstone Charitable Trust and involving the Glasgow City Council
10. The ability to continue to realise pledged investments from benefactors of JJCT
11. A long term lease would enable JJCT to offer full-time and part-time employment opportunities to maintain the Grass Football Pitch as set out above

The existing need which this proposal will address has been detailed within the previously submitted business plan, which highlights local health and activity statistics - for clarity and summary Fig1 shows pre-COVID and planned usage of the Grass Pitch going forward

The table here shows the numbers of users daily, weekly, and annually who utilised the Grass Football Pitch pre-COVID and the expectancy will be the same figures

| USERS | MON | TUES | WED | THURS | FRI | SAT | SUN | WEEKLY TOTAL | ANNUAL TOTAL |
|--------------|----------|-----------|-----------|-----------|----------|-----------|-----------|--------------|--------------|
| YOUTH | 0 | 32 | 0 | 32 | 0 | 32 | 56 | 152 | 3648 |
| ADULT | 0 | 0 | 32 | 0 | 0 | 0 | 0 | 32 | 768 |
| TOTAL | 0 | 32 | 32 | 32 | 0 | 32 | 56 | 184 | 4416 |

Note that Mondays and Fridays will be used for maintenance of the Grass Football Pitch and to rest the surface

Weekdays and Saturday:

- 2 Teams playing 11v11s (Grass Park)
- 16 Players per Team => 32 Players

Explanation for increased usage on Sunday:
Working in Partnership with Glasgow and District Youth Football League (GADYFL):

- 4 Teams playing 9v9s (Grass Park) over 2 hours
14 Players per Team => 56 Players, aged 10-11 years of age

Annual totals are based on 24 weeks for the grass park over the summer period midweek

Picture shows Grass Football Pitch in Cathkin Park

- The Jimmy Johnstone Charitable Trust has invested in authorised 9v9 goals (ca. £3,500) to facilitate a SFA/SYFA pilot which was requested to be held at Cathkin Park Grass Football Pitch and was subsequently managed by JJCT with GADYFL officials in attendance. The running costs of the pilot was solely funded by JJCT. The pilot scheme was successful and is therefore continuing.
- JJCT are prepared to further invest in 11v11 and 7v7 goals, amounting to £14,000, to allow aspects of development football to be played following the guidance of the SFA/SYFA.
- No payment has been requested whilst working in Partnership with GADYFL for the use of facilities and apparatus over the past years to cover all costs of setting up goals, cutting of grass, lining of parks, for usage of the Pavilion/washing and toilet facilities.
- Over the past 11 years, JJCT has given £37,000+ on maintenance work, gifted in kind from JJCT Trustees (£3,364 on average per year) along with invaluable hours from the charity's volunteers.
- The expenditure/maintenance on the Grass Football Pitch is on top of any expenses Glasgow City Council have paid to date.
- Volunteered charitable hours at Cathkin Park amount to 90,000 hours over 11 years (8,182 hours per year or 157 hours per week split over 20 volunteers; 7.9 hours per volunteer per week or 2 hours per volunteer per day). No volunteer has ever had financial gain for their contributions although if they had been reimbursed at the Real

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Living Wage, then this would amount to £855,000. Unseen voluntary work and commitment from JJCT volunteers have ensured the youths have had a safe and tidy environment to play in within Cathkin Park.

The benefits outlined above are also in line with the main objectives of The Jimmy Johnstone Charitable Trust, which are:

- To improve the health of beneficiaries by encouraging participation in sport – as fulfilled by the multiple programmes mentioned
- To provide recreational and coaching facilities for football and other sports to beneficiaries – which would result from security of the Grass Football Pitch to allow usage by JJCT and our partners. We will have a diary booking system in place which will allow unallocated or freed time to be made available to the general public at a fair rate, in line with Glasgow Life's pricing structure.
- To educate beneficiaries on the benefits of a healthy lifestyle – as fulfilled by the multiple programmes mentioned
- The promotion of equality and diversity within the beneficiaries including the elimination of discrimination

What are your plans to generate sufficient income/ grants to be able to sustain the ongoing operating costs of the building/ venue/ facility?

The Trustees and Patrons of The Jimmy Johnstone Charitable Trust have many years of business acumen, which includes facility management at a global scale, company management, accountancy and financial management, funding and bid writing, marketing, sports development, and management of properties throughout the world. These skills will ensure proper governance and management of the Grass Football Pitch and activities held there.

This application, if successful, will ensure continued long term investment by the Trustees and Patrons who have provided the necessary funding to enable us to run and manage Cathkin Pavilion and the Grass Football Pitch. Since 2009 the Trustees and Patrons committed circa £220,000 (paid in kind) to facilitate our activities within Glasgow and a worldwide basis.

Our partners—the Scottish Football Partnership—have gifted £34,000 in value by ways of two portable changing facilities in 2021 to help to grow girls/women's football and to facilitate other projects within football. The Scottish Football Partnership is an organisation we will continue to work together with in projects related to the SFA along with the UEFA Foundation and Glasgow And District Youth Football League.

When submitting this application for a long lease on the Grass Football Pitch, The Jimmy Johnstone Charitable Trust are in a unique position in that we have been involved in the management and upkeep of the Grass Football Pitch for the past 11 years, investing an estimated £37,000 worth of maintenance work. Therefore, in that time we have sustained the ongoing operating costs of the Grass Football Pitch, whilst fees for the hire of the Grass Football Pitch have been paid to Glasgow Life. Circa £30,000 has been paid to Glasgow Life for the usage of the Pitch at Cathkin Park and circa £130,000 for the combined indoor and outdoor usage of Toryglen Regional Football Centre, paid directly to Glasgow Life from a benefactor of JJCT.

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This application represents an opportunity to pivot this existing model to allow JJCT located in Ward 7 of Glasgow to reinvest any income generated in small and sustained improvements to the Grass Football Pitch, for the benefit of local people and other users of the Pitch.

The Trustees and Patrons will continue to support JJCT financially.

Jimmy Johnstone Charitable Trust have estimated the annual net cost of maintenance for the Grass Pitch as a minimum:

| | |
|---------------------------|-------------------|
| Cut (x20 p.a.) | £2,300.00 |
| Fertiliser (x2 p.a.) | £390.00 |
| Aeration (x4 p.a.) | £780.00 |
| Weed/Moss Control | £195.00 |
| Measure/Mark (x2 p.a.) | £480.00 |
| Lining (x20 p.a.) | £2,400.00 |
| Top Dressing | £1,250.00 |
| Pre/Post Match (x20 p.a.) | £3,200.00 |
| Total | £10,995.00 |

The Jimmy Johnstone Charitable Trust have sufficient financial benefactors who have pledged to continue to maintain the excellent level of care required to ensure the Grass Pitch continues to provide a space for football for the local and wider community for the future.

Tell us about any experience you have in managing a building/ venue/ facility.

As previously highlighted, Jimmy Johnstone Charitable Trust have rented the Pavilion in Cathkin Park for the past 11 years. In that time, significant investment has been made within the Pavilion in Cathkin Park to allow a range of services to be delivered from there, amounting to £31,000 in running costs per annum on average.

Also, as highlighted previously, Jimmy Johnstone Charitable Trust have been involved in the management and maintenance of the Grass Football Pitch for the past 11 years.

A number of our acting Trustees have expertise in facility management on a global scale. This includes:

- General building maintenance using a data-driven approach including remote telemetry, fault frequencies and development of cost-effective compliant regimes

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- Maintenance of assets, ensuring conformity to industry standards
- Cleaning services to over 600 UK food retail outlets, providing integrated service management
- Pest control over the past 20 years with specialist technicians operating to at least RSPH Level 2 industry standards
- Grounds maintenance services to help keep outdoor environments beautiful and well-ordered, working with leading retailers on cultivation, soft-bed planted areas along with grass turfed areas
- An understanding of the maturity of energy management functions that can help boost control, improve transparency, and reduce costs

It is through this direct experience that The Jimmy Johnstone Charitable Trust are uniquely placed to successfully manage the Grass Football Pitch well into the future. Furthermore, there is a wealth of experience and knowledge to draw upon from JJCT Patrons and Trustees.

What help and support from the council family would you require for this proposal?

The support required will be a continuation of the existing relationships and advice which the Charitable Trust enjoy at present and have done for the past 11 years with Glasgow City Council.

We would be saving the Public Purse in the region of a minimum of £11,000 per year for ground maintenance of the Grass Football Pitch in Cathkin Park, which would free up Glasgow Life funds to invest elsewhere.

We would not look for any financial backing from the Glasgow City Council's Public Purse.

Please provide us with any other information that you feel is relevant to your proposal.

To reiterate, we have been in consultation with Glasgow City Council since 2011, progressing applications under varying processes. Our most recent application was formalised on 26th January 2018 to Glasgow City Council. Subsequently, we have been advised to proceed via the newly formed People Make Glasgow Communities. We have been open and transparent over the past 11 years working with Glasgow City Council and have nurtured local relationships as custodians of the Grass Football Pitch, providing opportunities for all players to play football in a safe and local environment.

The Jimmy Johnstone Charitable Trust are keen to continue delivering successful services and activities. This application represents a desire to simply formalise long term arrangements for this continued delivery.

As a Charity, the organisation works hard to: improve the health of adults and youth by encouraging participation in sport; to provide recreational and coaching facilities for football and other sports to people of all backgrounds; to educate them on the benefits of a healthy lifestyle; the promotion of equality and diversity, including the elimination of discrimination.

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With the securing of a long term lease on the Grass Football Pitch, this work will continue for many years to come by putting in place a level of security which allows finances through legacy work connected with JJCT.

Additionally, from our partnership with Glasgow And District Youth Football League, the league are concerned that with several facilities not reopening in Glasgow, they will not be able to facilitate the number of teams from the Glasgow area wishing to participate in youth football. If this application is successful, JJCT working in partnership with GADYFL will be able to facilitate the league's increasing number of teams and participants within the city, currently amounting around 450 teams between small sided and 11-a-side matches. We shall accommodate, accordingly, any youth teams promoted to play at Cathkin Park Grass Football Pitch by the governing body of the league which is GADYFL.

Jimmy Johnstone is a world renowned Scotsman recognised in the world of football by FIFA, UEFA, and the SFA as one of the greatest footballers of all time to have ever played for Scotland. We are proud that his legacy and Charitable Trust is excelling within Ward 7 of Glasgow, and the wider communities.

Some of the organisations that The Jimmy Johnstone Charitable Trust work with and/or have partnered with are shown here:



Some nationalities of youths living in various parts of Glasgow and within the local community who we have worked with, representing the following countries

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of their heritage before finding a home in Glasgow, Scotland. JJCT helping in bringing many nationalities together within our community to play football:



Below are some examples of the Cathkin Park Grass Football Pitch and JJCT activities:



Figure 1 State of the Grass Football Pitch before JJCT involvement (2009)

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Figure 2 State of Grass Football Pitch after 4 years of JJCT maintenance and development (2013)



Figure 3 Appreciated and continuous voluntary work on the Grass Football Pitch from JJCT (2010-2021)

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Figure 4 Appreciated and continuous voluntary work on the Grass Football Pitch from JJCT (2010-2021) [2]



Figure 5 Appreciated and continuous voluntary work on the Grass Football Pitch from JJCT (2010-2021) [3]

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Figure 6 Appreciated and continuous voluntary work on the Grass Football Pitch from JJCT (2010-2021) [4]



Figure 7 State of Grass Football Pitch after years of JJCT maintenance and development since 2010 (ca. 2015)

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Figure 8 Young players enjoying good standard of pitch after JJCT involvement (ca. 2015)



Figure 9 State of Grass Football Pitch after years of JJCT maintenance and development since 2010 (ca. 2017/18)

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Figure 10 Patron of JJCT, Willie Henderson, delighted with the work carried out on the Grass Football Pitch and the Pavilion, bringing back memories of when he played for Glasgow Rangers FC. Willie is also delighted with the continuous charity work carried by his great friend, Jimmy Johnstone's charitable trust



Figure 11 JJCT applied to Community Payback scheme due to charitable status and was granted, image shows work in progress (2010-2021)

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Figure 12 JJCT applied to Community Payback scheme due to charitable status and was granted, image shows resulting work (2010-2021)



Figure 13 JJCT working with Glasgow And District Youth Football League on Sundays at Cathkin Park (2018-2019)



Figure 14 GoFitba programme piloted by JJA in conjunction with the Scottish Football Partnership and the UEFA Foundation, performing football-based activities, with 14 nations represented across Ward 6, Ward 7 and other areas of Glasgow (2018)
ON THE GRASS TOGETHER



Figure 15 GoFitba programme piloted by JJA in conjunction with the Scottish Football Partnership and the UEFA Foundation, teaching the kids to play and eat together healthily, with 14 nations represented across Ward 6, Ward 7 and other areas of Glasgow (2018)
IN THE PAVILION TOGETHER



Figure 16 GoFitba programme piloted by JJA in conjunction with the Scottish Football Partnership and the UEFA Foundation, feeding the kids, with 14 nations represented across Ward 6, Ward 7 and other areas of Glasgow (2018)
IN THE PAVILION TOGETHER

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Figure 17 Freedom From Torture programme piloted by JJA in conjunction with the SFA and UEFA (2019)



Figure 18 State of Grass Football Pitch during COVID lockdown, with no involvement by JJCT (2020)

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Figure 19 Volunteer from Rangers Fit Club helping line the Grass Football Pitch after JJCT granted PTU (2021)



*Figure 20 State of the Grass Football Pitch after JJCT working on the pitch **upon return from lockdown with PTU granted** (2021)*

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Figure 21 State of the Grass Football Pitch after JJCT working on the pitch **upon return from lockdown with PTU granted** (2021) [2]



Figure 22 State of the Grass Football Pitch after JJCT working on the pitch **upon return from lockdown with PTU granted** (2021) [3]

Jimmy Johnstone

“My wish is for those who have my blessing – through the organisation which I asked to be set up – to help others less fortunate than myself and to help all people to be involved in sport and education to achieve the best that they can.

My hope is that they will prosper in sport, education and most importantly in their personal wellbeing.

*Good luck to all who work in my name
for the benefit of others.”*

A handwritten signature in gold ink that reads "Jimmy Johnstone." The signature is written in a cursive, flowing style.