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SECTION C: YOUR PROPOSAL		
Name of building / venue / facility		
Springburn Park Synthetic Pitches		
Name of your organisation		
Brunswick Community Development Trust Ltd		
Please provide details of the legal status of your organisation		
Charity <i>(please provide Charity No if applicable)</i>	<input checked="" type="checkbox"/>	
Scottish Charitable Incorporated Organisation (SCIO)	<input type="checkbox"/>	
Company Ltd by Guarantee	<input checked="" type="checkbox"/>	
Community Club/ Sports Club	<input type="checkbox"/>	
Other <i>(please specify)</i>		
Do you have a formal constitution/ governance documents? <i>(please provide a copy)</i>		YES <input checked="" type="checkbox"/> NO <input type="checkbox"/>
Sent		
Tell us about your proposal for the building/ venue/ facility and how you see this operating. Provide some detail as to why your organisation is well placed to deliver the benefits that will flow from the proposal.		
<p>The Brunswick is aiming to expand its current community services to incorporate more sport/ fitness and extend the work we do with local sports teams. As restrictions from the pandemic eased in July 2020, the Brunswick conducted a community wide survey in relation to service provision post Covid (recovery). The Synthetic Pitches along with the wider Springburn Park were highlighted as areas for interest/ potential development by local residents & our wider membership. Local people highlighted that they identified the pitches as a real local asset, however, faced restrictions of use due to cost/ operating times, closures etc.</p> <p>The Brunswick comes with extensive experience in facility management as we have operated our own centre for over 70 years & we have significant experience in both income generation & the operation/ management of synthetic pitches.</p> <p>The Brunswick intends to operate both the Springburn Park Village & Synthetic Pitches as a central Community Hub, with the Village addressing both cultural/ social aspects & the Pitches addressing the significant sport/ fitness inequality that exists in the local areas. We envisage Springburn Park becoming a central location/ beacon for all residents in Glasgow Northeast, open to all & with an overarching aim of tackling barriers to participation in sport. This will be done by implementing our current structures & expanding what we do in other areas of Glasgow Northeast.</p> <p>Key areas for future development are Employment & Volunteering opportunities. We envisage that both the Village & the Pitches will provide significant employment &</p>		

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volunteering opportunities for the wider community to up skill, gain potential qualifications & new experiences. The Brunswick Community Development Trust has significant experience in both aspects & it would be our intention to develop a bespoke volunteering programme focused on personal development & sport with an aim of creating meaningful employment opportunities within the organisation & partner networks.

In addition to this, we would also like to further build upon the work we have done to date in promoting & expanding women's/ girl's football in Glasgow Northeast. At present there is a number of barriers in relation to participation in women's football and it would be our intention to work in partnership with various teams across Glasgow to establish opportunities for further participation in the sport.

Tell us about the benefits that you expect to generate from this proposal and how these might meet an existing need. Will your proposal benefit the local community, a community of interest or both?

The Brunswick Community Development Trust is a community led organisation, our Board is made up of local people as is our membership. Our membership has a significant stake/ control & say over the services we develop & deliver. Ultimately, they identify gaps in service provision & identify what is required locally.

The Brunswick conducts an annual survey/ consultation to capture the seldom heard voices of the areas we serve. All services & support is identified by local people & the Various Brunswick User Committees we operate assist in the design & implementation of the roll out of all provision. To ensure further governance, each of our User Groups elects a Board Rep to ensure local people positively drives our service provision.

Springburn is recognised as one of the most deprived areas of Scotland on the SIMD index. It sits within in the Top 5% of the most deprived areas of Scotland. Overall rank 108, and sits within the highest rankings in every aspect, with only transport access scoring positively.

These statistics initially identify a legitimate need for structured community services (both Village & Pitches) in the area and access to affordable sporting opportunities, our intention would be to take it further & develop bespoke services which will tackle the systemic issues related to poverty within the local community, raise aspiration & build cohesion/ resilience. Services would be identified by local residents & executed by Brunswick staff & volunteers.

Again in 2020 our community consultation received considerable feedback/ 1200 responders. The Park, Pitches & Village were all identified for being underutilised & 98% agreed that if the services were accessible from the park, they would use it.

In addition, access to Women's/ Girl's football presents significant barriers to participation, it would be our intention to promote women's sport via a venue that is recognisable and accessible.

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To answer the question, we envisage a far greater community benefit for local residents & the wider communities in Glasgow North East.

What are your plans to generate sufficient income/ grants to be able to sustain the ongoing operating costs of the building/ venue/ facility?

It would be our intention to devise a long-term funding strategy for the facility, this would ensure the long-term sustainability of the venue, in addition we would look to maximise let opportunities for those who can afford to pay & subsidising cost for local groups/ residents who can't. Similar to our current model for the Brunswick Community Centre.

The Brunswick Community Development Trust self generates a significant part of our income from enterprise efforts, we envisage that this revenue could cover any significant expense in the short term, until income generation of the asset is at full operation & can cover all operational/running cost.

Tell us about any experience you have in managing a building/ venue/ facility.

The Brunswick has been operating its own facility since it was purpose built in 1947, the original building was demolished in 1985 & a new facility built via funding from Strathclyde Regional Council. The Brunswick Community Centre/ building is an old facility & we have significant experience in facility management along with repair & maintenance to comply with all current legislation.

In addition, we also have extensive skillsets/ experience in managing sports complexes within our current staffing group & the Brunswick also operates a successful 4g 5 a side pitch which is a well utilised community asset. We have considerable experience in maintaining/ managing synthetic pitches and a history of operating it for commercial & community purpose (this includes booking systems & maintenance schedules).

What help and support from the council family would you require for this proposal?

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From our initial dialogue with Glasgow Life, the Brunswick Community Development Trust would require a list of all let holders/ groups with contact details & detailed accounts of income for the past 3 years including pricing structures.

The Brunswick is confident that we would not require financial support to maintain the facility operation & our plans are ready to be executed upon completion of this process

Please provide us with any other information that you feel is relevant to your proposal.

We are currently work in partnership with all main groups & services that operate from the Springburn Park Village. We also work with Rossvale, West Park & Glasgow Girls FC (in which we are a sponsor) as well as all statutory & voluntary local services. All are fully supportive of this bid. In addition, we would also work with all current sports clubs/ teams to ensure continuity of operation.

It would be our intention to further promote Women's Football in Glasgow North East & establish further relationships to ensure promotion/ opportunity for participation in the sport also.

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