



City Centre Transformation Plan

The City Centre Transformation Plan is Glasgow's new strategy for movement and place within the city centre. As a strategy it sits alongside the Glasgow Transport Strategy, Liveable Neighbourhood Plan and the Active Travel Strategy to help guide decision-making for transportation in the city centre to 2032.

The strategy will help to deliver a transformation of the centre and ensure the city makes a full contribution to our Climate Change commitments and transition to net zero carbon.

The key aims of the CCTP are as follows:

- Re-allocate road space in Glasgow City Centre for active travel and green infrastructure.
- Deliver improved public transport and support/encourage a shift to more sustainable modes, particularly walking, cycling and public transport.
- · Improve access for the mobility impaired.
- Achieve a 30-40% reduction in peak-hour private car traffic in Glasgow City Centre by 2030.
- Deliver improvements for servicing (e.g. goods, deliveries and waste collection) to improve the vitality of Glasgow City Centre.
- · Support a doubling of Glasgow City Centre's population by 2035; and
- Support Glasgow's aim to be carbon neutral by 2030.

The focus of the strategy reflects the core strategic transformation planning objectives to support:

- Successful & Vibrant City Centre.
- Net Zero Carbon City.
- Liveable People-focussed Urban Environments.
- Accessible & Inclusive Place-making.

This Transformation Strategy provides a short summary of how Glasgow City Council wants to move forward to deliver its aims and objectives. The goal is to create a more successful, people-centred place that supports the continued success and vibrancy of the centre whilst helping to meet the city's climate change and net zero carbon commitments. The strategy will be implemented progressively and in close engagement with all the many and varied stakeholders with interests in the city centre.

Key elements of the strategy include:

- Making the city function better for all users including users with restricted mobility.
- Reducing the need to travel and specifically reducing the need to access the city centre by car (-30%).
- Encouraging more journeys on foot (+30%) and by cycling /wheeling (+200%).
- Supporting greater use of public transport through public transport improvements.
- For 80% of trips into the city centre to be made on foot, by bicycle or public transport by 2030.
- Creating a 'People First' city centre of safe, accessible low vehicular quality streets.
- Encouraging mobility hubs and shared mobility to reduce the need to own a car.
- · Prioritise quality and the power of design to support special qualities of place.
- Promoting behavioural change through support, education, engagement and co-design.
- Progressively promoting decarbonisation and zero tail pipe fleet/vehicular emissions.
- Reducing air pollution and adverse environmental impacts from transport
- Engaging and working with all city centre interests for a strong and inclusive economy.

The City Centre Transformation Plan sets out a strategy for change that will reinforce Glasgow place as a world-class city, enhance the experience of the city for residents and visitors and make it a great place to live, work, visit and enjoy.

Case for Change

Glasgow is seeking to develop its transport and movement network to support the demands of a changing city, a growing economy and to better address the needs of all its citizens. Central to this transformation is the promotion of a new sense of place with a vibrant city centre anchored around safe, quality, people-friendly public spaces that promote active travel and sustainable transport modes.

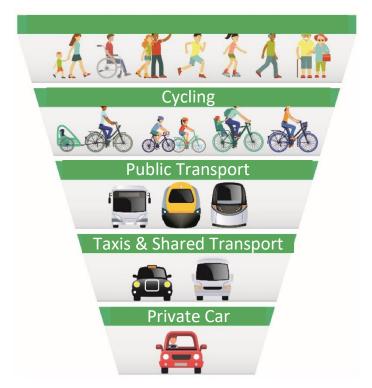
The Case for Change reporting sets out the evidence base (Problems / Opportunities / Issues / Challenges as evidenced through Engagement and data) and highlights a number of key policy targets. The Council has identified these as being critical to meet the commitment to net zero carbon and secure the road-space to ensure the city can develop the city centre as a liveable neighbourhood, improve public transport and support active travel.

The Sustainable Travel Hierarchy underpins the plan with its promotion of walking, cycling, public transport and bike, car and ride sharing in preference to single occupancy car use.

"We want a city where people come first on our streets and neighbourhoods; where people walk, wheel and cycle for everyday journeys. We want a public transport system that is integrated and operates in the best interests of its users."

Connecting Communities Public Conversation.

Prioritising Sustainable Transport





City Centre Wide Spatial Initiatives

The Transformation plan sets out seven key themes for delivering meaningful change over the next 10 years.

These address the problems and issues of the city centre today and promote improvements that will make the city stronger as a place to live, work, visit and enjoy.

Inclusive & Accessible

Walking Strategy

Cycling Strategy

Public Transport Strategy

Road Space/ Parking Strategy

Servicing & Freight Strategy

Public Realm Enhancements

Accessible Glasgow

Walk Glasgow

Cycle Glasgow

Bus/Train/Taxi/Subway/Metro

Streets for Glasgow

Servicing Glasgow

Greener Glasgow

The main Transformation Strategy Report provides summary drawings on the key initiatives that illustrate the ambitions and scope of future projects. These build on the Avenues Programme and look to re-balance urban streets to meet the needs of the city and its people for the future.

A core project is the creation of a City Centre People first Zone which limits vehicle access to essential users and public transport and creates safe streets for people.

Building on Engagement

The Council are consulting on the draft plan with the view to listening to the needs of all those with an interest in the city centre ahead of adopting a plan in 2022.

The Consultation will run for 6 weeks with the full reports and supporting information available:

https://www.glasgow.gov.uk/city-centre-transformation-plan.

The plan builds on earlier consultation (Connecting Communities Public Conversation (Sept-Oct 2020) and consultation on the Glasgow Transport Strategy and other strategies. Feedback from engagement has confirmed the direction of travel, helped shape and informed priorities and developed a shared understanding of the need for change.

Engagement feedback has informed this draft City Centre Transformation Plan and we are keen to get further views on the detailed proposals from local communities and stakeholders. A questionnaire survey is available and we would welcome all comments and feedback.

Area Based Projects as Catalysts for Change

The City is looking at a number of area based projects which have the potential to be 'catalysts of change' to meet the plans aims and objectives.

These include projects for:

•	City Centre People First Zone	People friendly low vehicular access zone
•	Broomielaw & Clyde Waterfront	Re-connecting the city with its waterfront
•	George Square	Putting 'Great Spaces' in the heart of the city
•	Buchanan Street Gateway	Creating a new connected greenspace gateway
•	High Street Corridor	Promoting liveable places and enhancing movement
•	Mitchell Plaza & Charing Cross	Mitigating the impact of an urban motorway
•	People Friendly Streets	Reduced traffic within Local Neighbourhoods

Inclusive City Wide Benefits

The Transformation Strategy has its focus on meeting our commitment to net zero carbon and creating a more appealing, liveable and inclusive city centre, which is phased to ensure it supports Covid recovery, delivers growth and creates an urban environment of quality.

A key purpose of the plan is to set out the strategy to facilitate stronger partnership working and promote engagement on the detail of implementation and delivery.

Integration and coordination of activity across Council services and with partners and stakeholders is key to delivery. The plan covers an extended period. Core to the strategy is making better use of roadspace through managing demand together with prioritising investment in walking, cycling and enhancement of public transport to create a better balanced and integrated transport system.

Strategic Delivery Plan

The Transformation Plan forms a key part of our commitment to city development, net zero carbon and inclusive growth. Making the city a more successful place for everyone is a central purpose of the strategy.

The Delivery Plan sets out a range of activities to deliver the plan over the period 2022-2032 and ensure the strategy can be delivered in an effective, coordinated and cost-efficient way.

This requires a rebalancing of the needs of the city around people, providing a high-quality environment for residents and visitors to enjoy that offers place-based transport solutions which are sustainable and will deliver significant economic, social and environmental benefits.

The strategy has been developed alongside the Glasgow Transport Strategy and in accordance with the Scottish Transport Appraisal Guidance (STAG). More detail on the STAG assessment and details of benefits are set out on the Glasgow City Web site.

Draft Strategy for Consultation

This Draft City Centre Transformation Plan (CCTP) will be subject to public consultation between July and September 2022, during which time we will welcome your thoughts and opinions on the vision, ambitions and proposals of the CCTP.

You can find out more information and provide your views by going to: https://www.glasgow.gov.uk/city-centre-transformation-plan.

Following completion of the consultation exercise, we will review your feedback, which will inform the final report and allow the completion of the Delivery Plan and aim to adopt and publish a final CCTP in Autumn 2022.

If you have any questions, comments, or would like further information on the Glasgow City Centre Transformation Plan, please contact: connectingcommunities@glasgow.gov.uk