

OFFICIAL

What is the Scotland Loves Local Glasgow Gift Card?

The Scotland Loves Local Glasgow Gift Card is a new way of ensuring that money in your community stays local for longer in Glasgow. Once the activation process has been completed it will work like any other gift card. You can spend the gift card in any of the businesses in Glasgow that are registered to accept the Scotland Loves Local Glasgow Gift Card - giving you an opportunity to enjoy and support the local businesses.

Who is behind Scotland Loves Local?

The Scotland Loves Local campaign is a national initiative designed to encourage all those who live in Scotland to think local first and support their high streets safely and in line with public health guidelines. The outbreak of Coronavirus has caused significant challenges for our town centres, high streets and local businesses who have lost out on vital trade, yet many of them have gone to enormous lengths to support the most vulnerable people in our communities.

Why is Glasgow City Council supporting this scheme?

The Scotland Loves Local campaign looks to encourage people in Scotland to think local first and support businesses on their local high streets. The Scotland Loves Local Glasgow Gift Card can be seen as a local currency - allowing people to spend their Scotland Loves Local Glasgow Gift Cards in their favourite local businesses, or on household essentials, in a way that keeps spending local for longer, benefitting the local economy in the process.

Who is funding the Scotland Loves Local Glasgow Gift Card disbursement scheme?

Funding for the project has come via a £9.45m Covid Economic Recovery Funding package awarded to Glasgow City Council by the Scottish Government.

How does the Gift Card work?

Once you have both letters and you have completed the activation process it will work like any other gift card. You will have £105 in total to redeem against goods and services within registered businesses.

How do I activate my Gift Card?

Details on how to activate your gift card will be contained in the letter with your gift card.

I am eligible for Council Tax Reduction but don't get it as I am exempt. Will I receive a Glasgow Gift Card?

No. Exempt cases are not eligible for the Glasgow Gift Card disbursement scheme

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Why have I received the Scotland Loves Local Glasgow Gift Card?

As the named council tax holder you were in receipt of Council Tax Reduction on the 1st June 2022 and therefore eligible to receive the Scotland Loves Local Glasgow Gift Card.

Is the Glasgow Gift card recyclable?

The Gift Card is a coated 100% paper-based card that provides a recyclable, environmentally friendly alternative to a traditional plastic gift card. Once you have redeemed your gift card, simply peel off the magnetic strip and recycle the gift card as normal.

Is the letter sent out with the card recyclable?

Yes, the A4 letter can be recycled. The letters have a very thin low tack adhesive tape to attach the card – these are separated by the majority of recycling plants or sent on to paper mills to be separated prior to recycling the paper

Is the envelope sent out with the card recyclable?

The Window envelopes can be recycled. The envelopes have window film – these are separated by the majority of recycling plants or sent on to paper mills to be separated – prior to recycling the paper.