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THE GLASGOW CITY COUNCIL (CITY CENTRE) (TRAFFIC MANAGEMENT) ORDER 2010 (VARIATION NO 38) (HOLLAND STREET) ORDER 202_



Report

The Holland Street project is aimed at transforming the city centres streetscape and public realm, making it more "people-friendly", more attractive, greener, more sustainable and more economically competitive and forms part of the city centre wide Avenues programme. The Avenues programme is funded by approximately £115 million of Glasgow City Region City Deal funding.

The Holland Street project, builds on the successful work of the pilot project on Sauchiehall Street, completed in 2019. Proposing a "tree lined" avenue with wider footways and new off-road cycle tracks where space allows. Motorised traffic will be slowed with the movements of pedestrians and cyclists prioritised.

The "Holland Street" Avenue project will include the upgrading of streets such as, Pitt Street, West George Street, West Regent Street and of course Holland Street. These locations surround the multi-million pound development, delivered on behalf of Moda Living which comprises 433 studios and one, two and three-bedroom Build to Rent (BtR) apartments.

New segregated cycle tracks will be created on the west side of Pitt Street linking it to the existing **connect 2** cycle track and our successful new Sauchiehall Street pilot project mentioned above.

Changes are also being made to the one way operation on Holland Street.

Parking places and loading restrictions will be retained or relocated where possible, however road space will be given over to wider footways, cycle ways and new tree planting.

Public realm improvements will be made along the scheme, including new seating and cycle parking, to create new areas to rest and socialise.

This project meets the Council commitments to carbon reduction by:

- Increasing green infrastructure;
- Mitigating against climate change, with improved surface water management;
- Promote and prioritise sustainable transport;
- Tackle poor air quality.

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