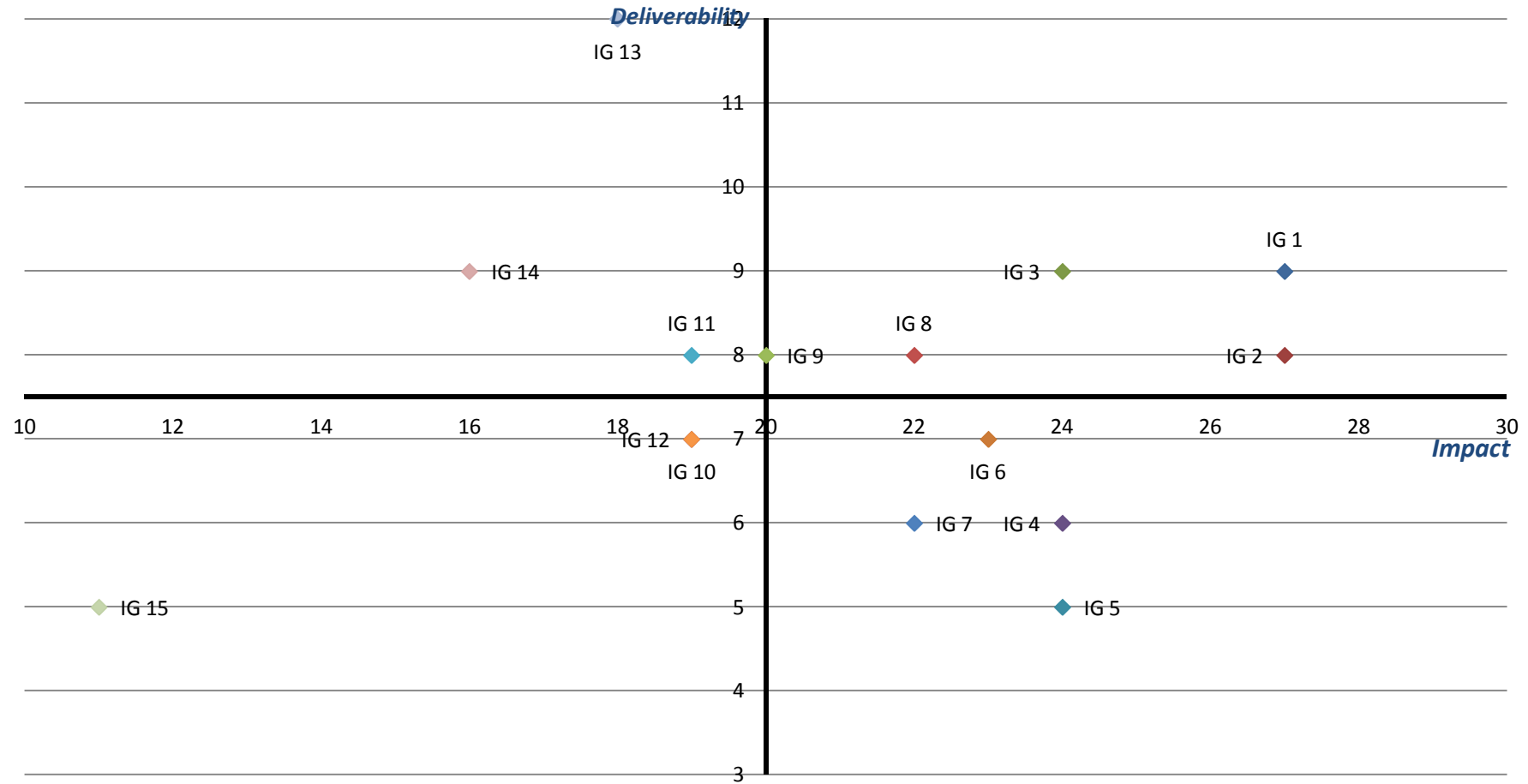


Appendix 4 - Glasgow prioritisation matrix - based on evidence of impact and deliverability



- This matrix shows the interaction of the impact and deliverability scoring. Drivers that appear in the top right quadrant can be considered the highest impact and most deliverable.

Glasgow prioritisation matrix - based on evidence of impact and deliverability

| | |
|-------|--|
| IG 1 | Costs and benefits of fair work practices (e.g., Living Wage) |
| IG 2 | Advanced digital skills (local population) |
| IG 3 | Entry level skills/ work readiness |
| IG 4 | Health and Wellbeing incl. mental health |
| IG 5 | Social Capital: Aspirations and attitudes to : work, training, education |
| IG 6 | Equality of Opportunity in the Labour market including workforce diversity and the accessibility of jobs |
| IG 7 | Sector composition (city and local areas) i.e., % low versus high skilled/paid |
| IG 8 | Access to flexible, affordable and good quality childcare (0-16yrs) |
| IG 9 | Transport (people to jobs) |
| IG 10 | Innovation and R&D investment: SME business base |
| IG 11 | Access to and cost of finance (SMEs) |
| IG 12 | Business specific skills and entrepreneurship (mgt., leadership, digital skills for business, innovation and internationalisation) |
| IG 13 | Basic digital skills/ literacy |
| IG 14 | Uptake of digital infrastructure (access and capacity to take up technology) |
| IG 15 | Internationalisation amongst SME business base |