



Glasgow City Council

City Administration Committee

Report by Councillor Richard Bell, Depute Leader of the Council,
City Treasurer and City Convener for Financial Inclusion

Item 6

14th September 2023

Contact: Mike Burns Ext : 25880

WHOLE FAMILY WELLBEING FUND

Purpose of Report:

To provide Elected Members with details of the proposals to support the Healthier Wealthier Children project funded from the Whole Family Wellbeing Fund.

Recommendations:

It is recommended that Committee

- 1) notes the content of the report;
- 2) note the background to the Whole Family Wellbeing Fund
- 3) agrees to the allocation of funding of £0.226m for 2023/24 as detailed within the report

Ward No(s):

Citywide:

Local member(s) advised: Yes No consulted: Yes No

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1. Purpose

- 1.1 To provide Elected Members with details of the proposals to support the Healthier Wealthier Children project funded from the Whole Family Wellbeing Fund.

2. Background to the Whole Family Wellbeing Fund

- 2.1 Members will recall the establishment of a £500m Scotland wide Whole Family Wellbeing Fund (WFWF) to transform the delivery of family support, which forms part of the delivery of the **Promise** and the outcome of the Independent Care Review.
- 2.2 The Fund provides for transformative change and provides capacity to reframe how family support services are designed & delivered. The intention of the fund is to shift the focus towards **prevention and early intervention**, address failure demand and reduce crisis intervention through new and transformative approaches. Members are also advised that a **first** tranche of funding has been made available to local authorities, with Glasgow in line to receiving **£19m** over 4 years
- 2.3 A Senior Officers Group chaired by the Chief Executive with attendees including the Executive Director of Finance and the Chief Officer of HSCP has been formed to direct and govern the transformational use of the fund. This group is supported by the Children Services Executive Group which is co chaired by the Executive Director of Education and Assistant Chief Officer of Children Services in HSCP.

3. Background to Healthier Wealthier Children

- 3.1 Healthier Wealthier Children (HWC) reaches the right families (those on the lowest incomes), and families not already accessing financial advice services. This pilot has enabled midwives and health visitors to explore and respond to poverty issues with families.
- 3.2 The GGCHSCP funding has been used to enable delivery in the first part of the year, to ensure continuation of provision, but cannot be sustained beyond October'23 when the pilot would end.

Transition funding would assist:

- The planned mainstreaming of this service within the financial context of health and social care provision and avoid the disruption of removing a piloted pathway that has now been established, works well, and has strong outcomes which meets the ambitions for whole family well-being.
- Consideration of the future commissioning arrangements as part of the wider financial inclusion commissioning review being led by Glasgow City Council, and time to plan a longer term workable provision

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- Consideration of the touchpoints and potential for integration with future initiatives that will be funded from the WFWF
- The provision of a critical preventative programme for child poverty at a time of great need, and in response to feedback from families through the Glasgow Promise work undertaken by GCVS.

Funding provides capacity within six financial advice agencies (GAIN members) to deal with the referrals received, the agencies collectively cover the city. Funding would be dispersed as part of the financial mechanisms for payment to the financial advice sector applied by GCC.

- 4.3 The organisations that will provide this service and the funding we seek approval for are:

Organisation	Funding
GEMAP	£81,488.75
Money Matters	£63,616.22
Castlemilk CAB	£31,945.64
Glasgow NW CA	£24,131.89
Drumchapel CAB	£16,059.75
Drumchapel MAC	£8,044.60
Total	£225,286,85

5. Policy and Resource Implications

Resource Implications:

Resource Implications:

Financial: None

Legal: None

Personnel: None, these awards will be managed within existing staffing resources.

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Procurement:

There are no new procurement implications arising from the report

Equality and Socio-Economic Impacts:

Does the proposal support the Council's Equality Outcomes 2021-25? Please specify.

Yes. The proposal supports Outcome 3 – Service users are provided with information accessible to them on services provided by the Council Family particularly, those who face barriers through disability, language and digital exclusion.

What are the potential equality impacts as a result of this report?

No significant impact, positive impact or negative impacts identified at this stage.

Please highlight if the policy/proposal will help address socio-economic disadvantage.

These projects will have a positive impact on addressing socio-economic disadvantage. Funded organisations will provide appropriate advice and support to citizens that will assist to improve their financial position.

Climate Impacts:

Does the proposal support any Climate Plan actions? Please specify:

Yes. Climate Theme 1 Communication and Community Engagement

What are the potential climate impacts as a result of this proposal?

Glasgow Citizens are more informed.

Will the proposal contribute to Glasgow's net zero carbon target?

Yes.

6. Recommendations

It is recommended that Committee:

- (1) Notes the content of the report
- (2) Note the background to the Whole Family Wellbeing Fund
- (3) Agree the allocation of funding of £0.226M for 2023/24 as detailed in the report

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