



📅 Friday 21st March
📍 Social Hub Glasgow

Design Jam

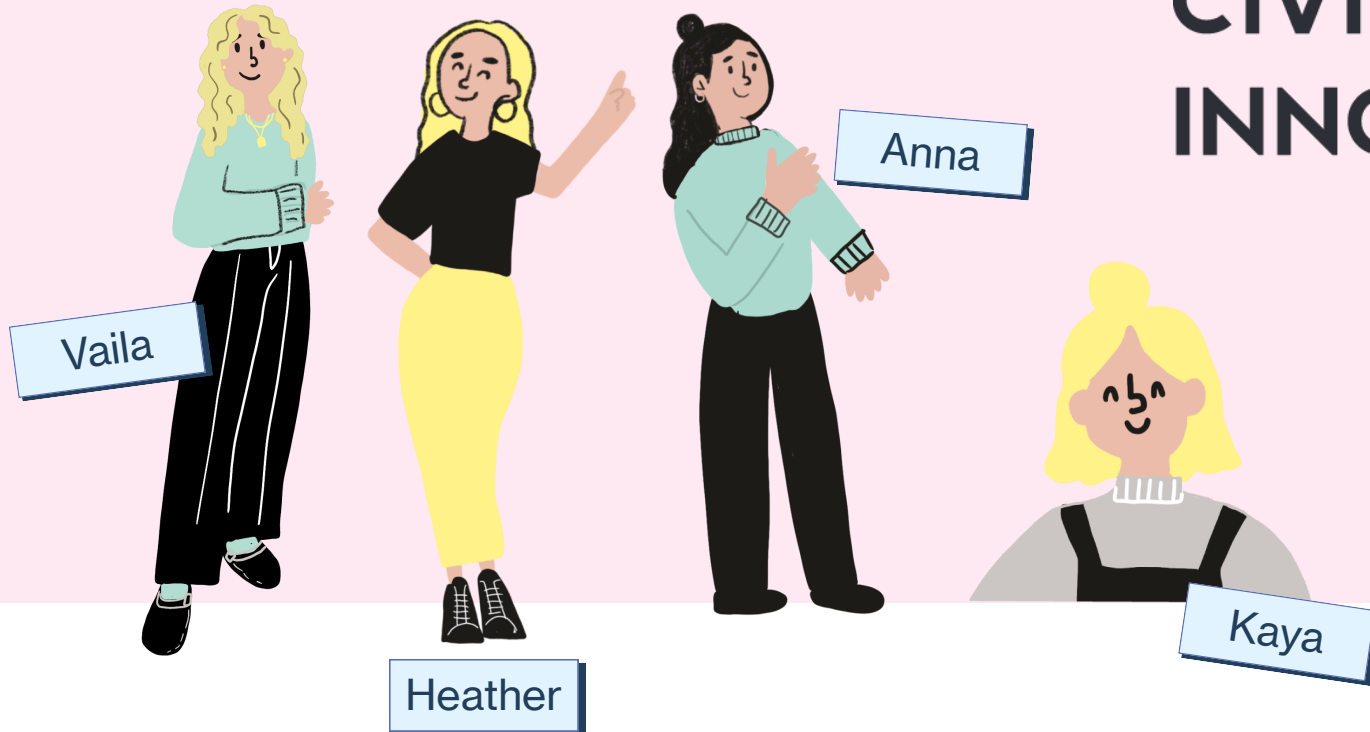
**YOUTH CLIMATE
ACTION FUND**
Supported by Bloomberg Philanthropies

**CENTRE
FOR
CIVIC
INNOVATION**



Who we are...

CENTRE FOR CIVIC INNOVATION



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What is the...

Youth Climate Action Fund



Global programme launched by **Bloomberg Philanthropies** in 2024 providing funding to cities worldwide to support young people aged 15-24 (and organisations working with this age group) to design and deliver climate-focused projects in their cities



Glasgow received funding of US\$50,000 from Bloomberg to support youth-led climate projects by awarding local mini-grants to organisations working with young people



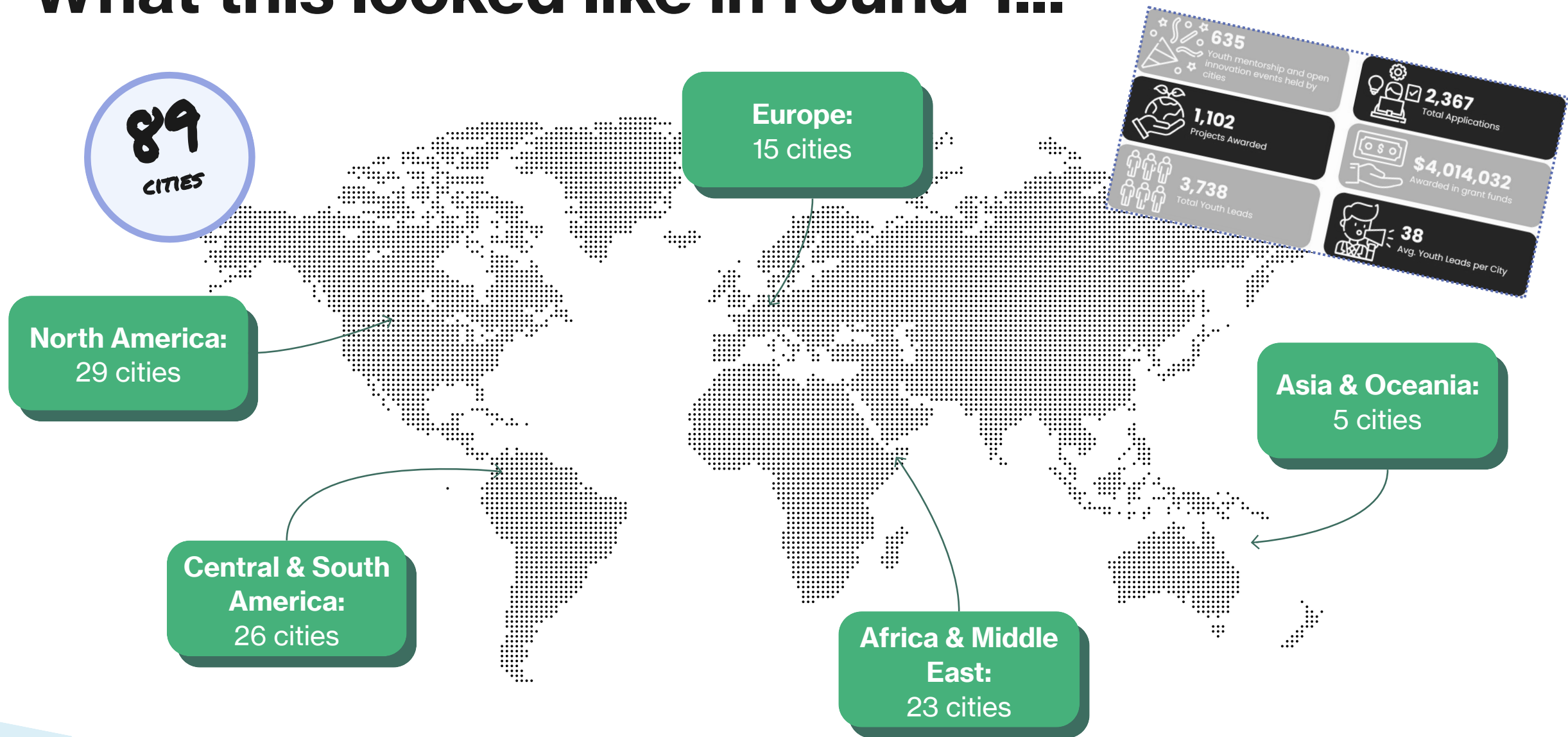
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 **UCLG**
United Cities
and Local Governments

BLOOMBERG
Center for Public Innovation
AT JOHNS HOPKINS

What this looked like in round 1...



Projects in Glasgow...



Climate Education & Learning Programmes

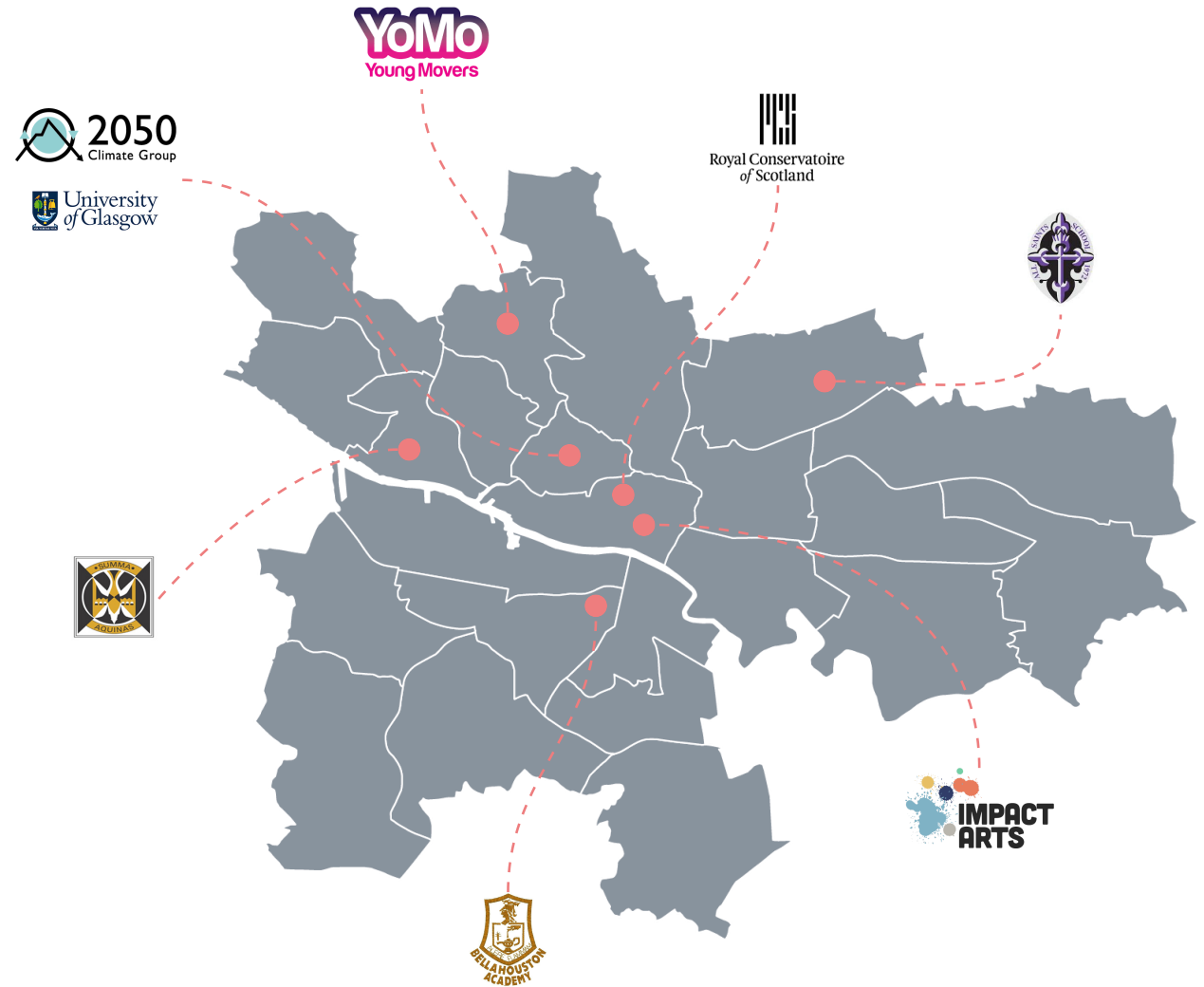
Art Climate Murals

Tree Planting & Outdoor Classrooms

Food Growing & Community Gardens

Upcycling & Reuse Workshops

Sustainability Events & Curriculums



Round 2

£70,000
available

17+
PROJECTS

**£800-
£3,900**
per project

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What is a Design Jam?

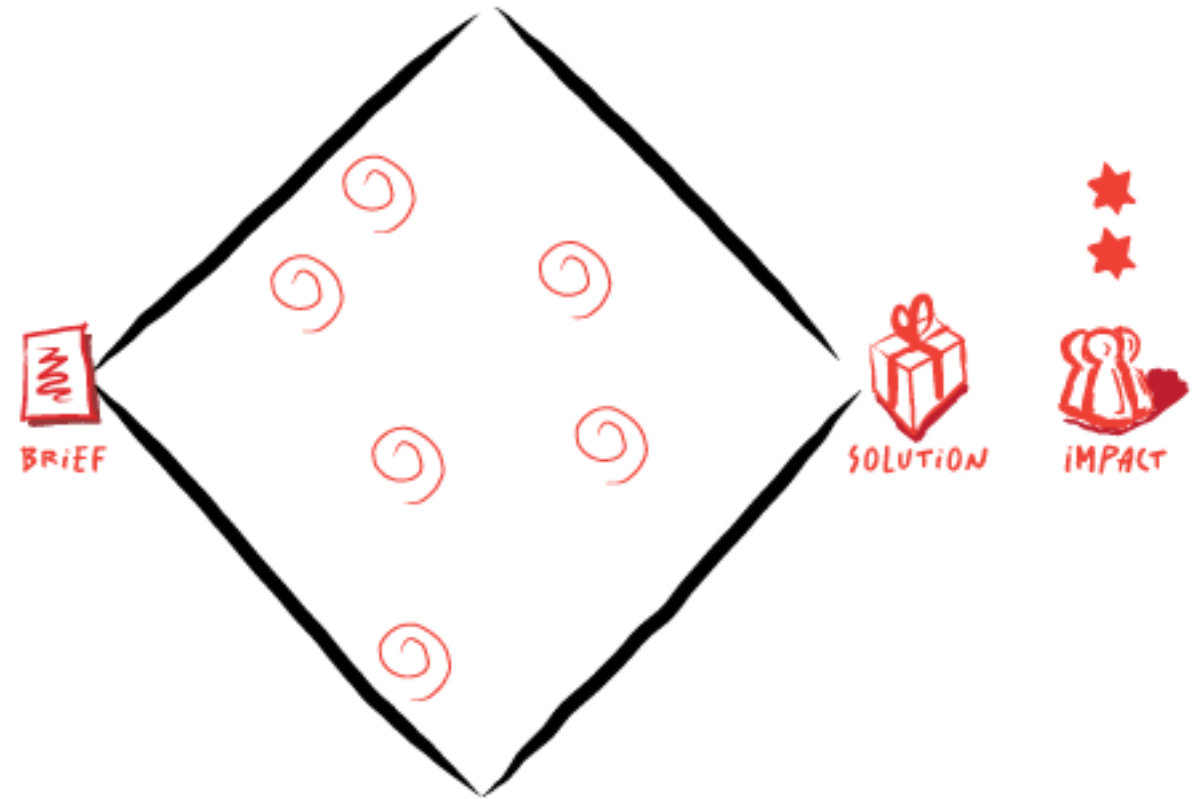
A Design Jam is a
**collaborative brainstorming
event** geared towards
generating solutions in a **fun
and creative environment**



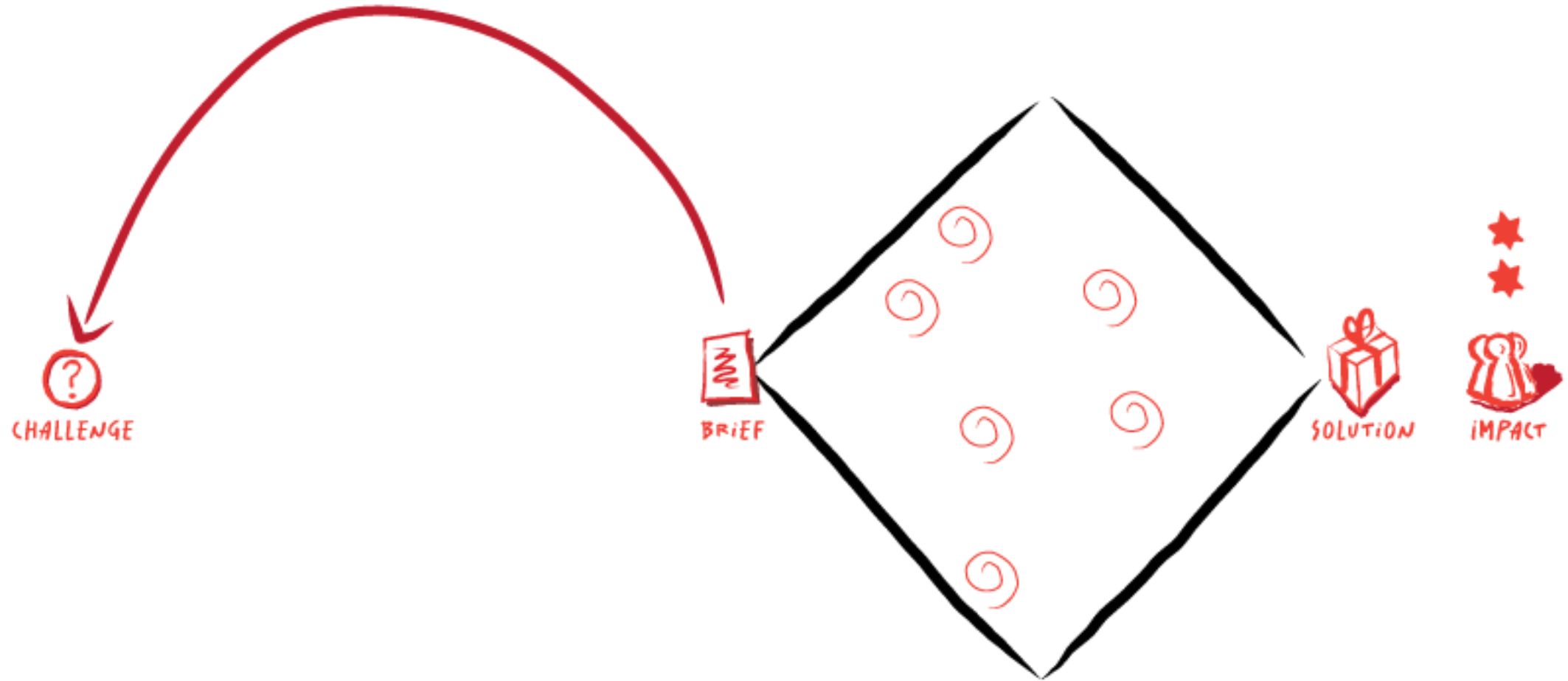
Design thinking process...



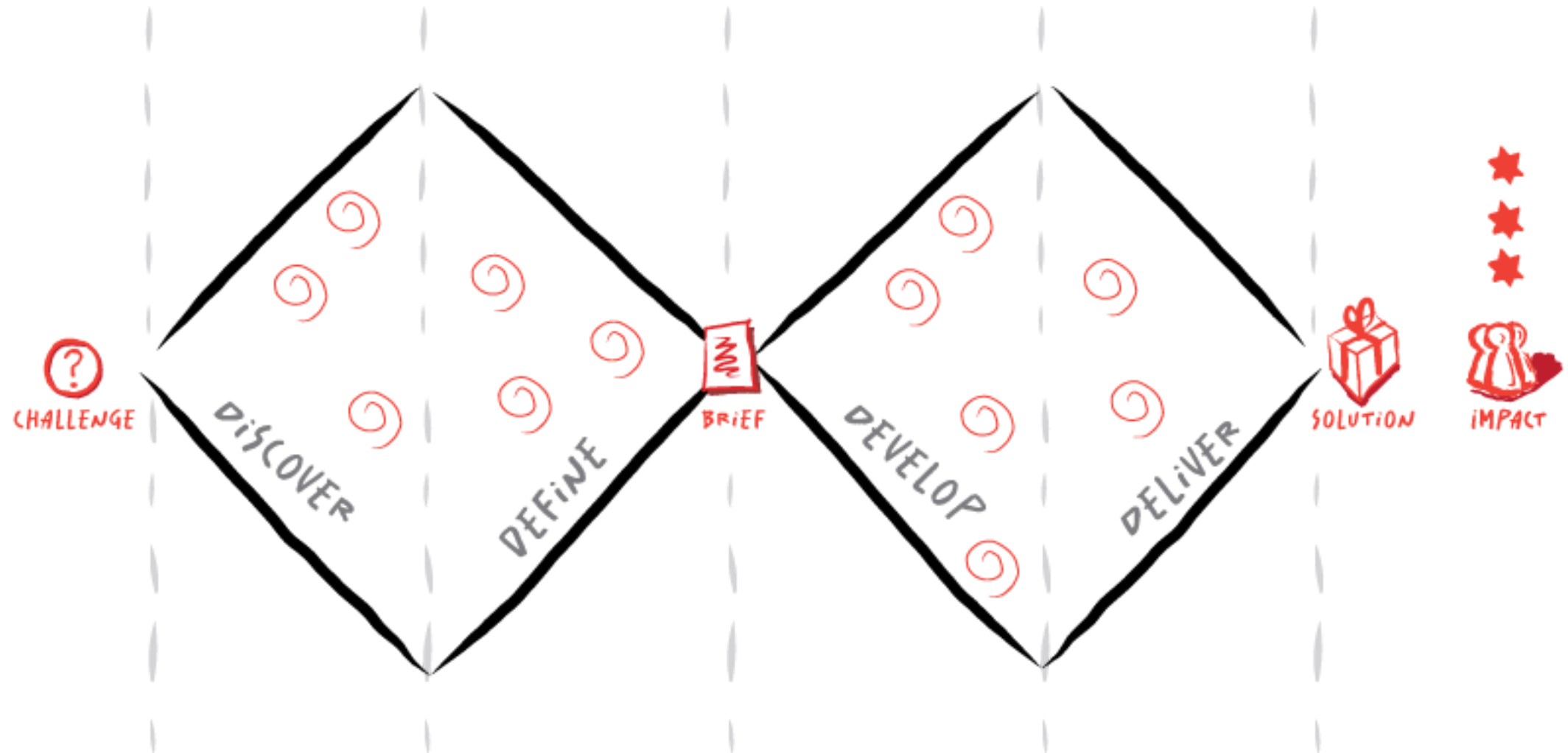
Design thinking process...



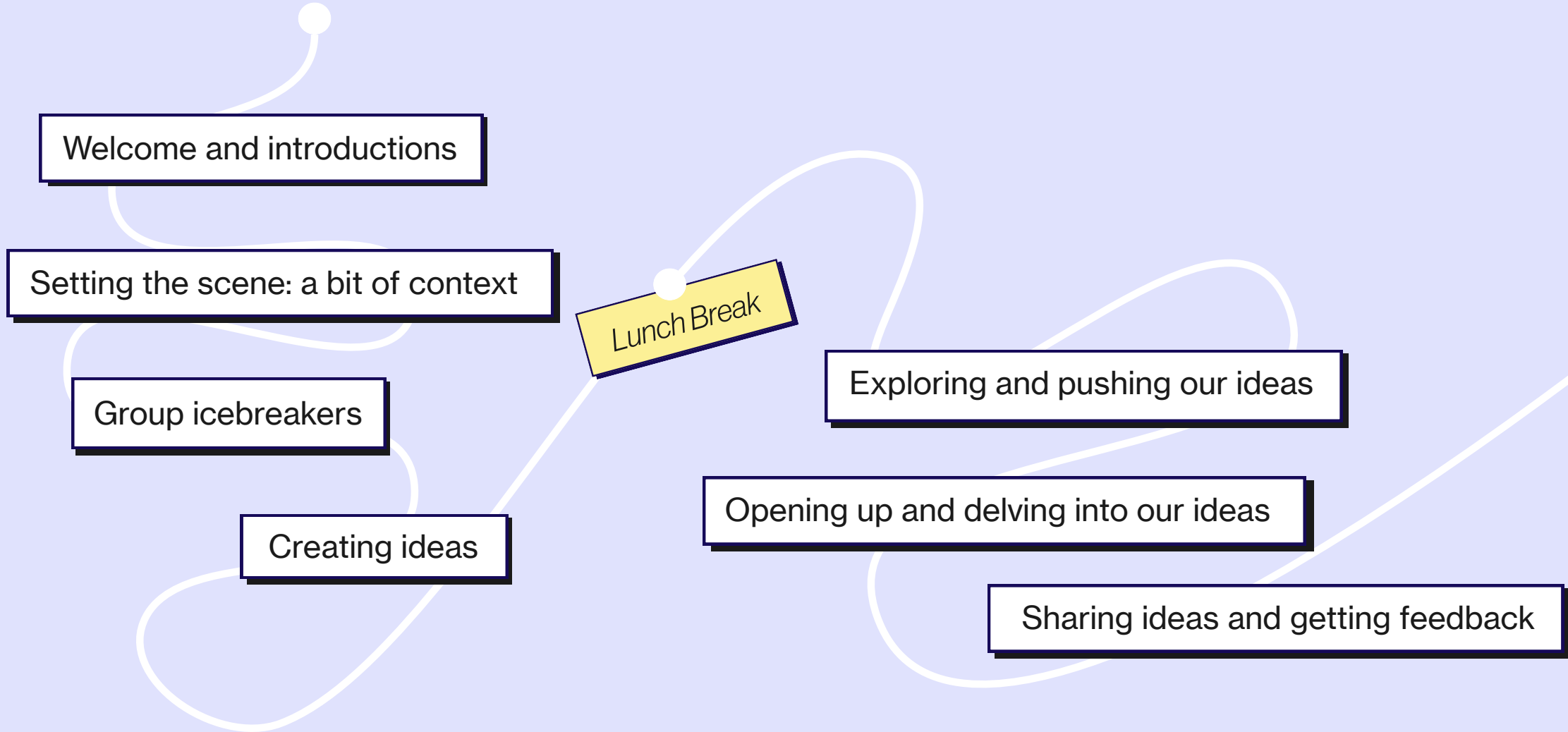
Design thinking process...



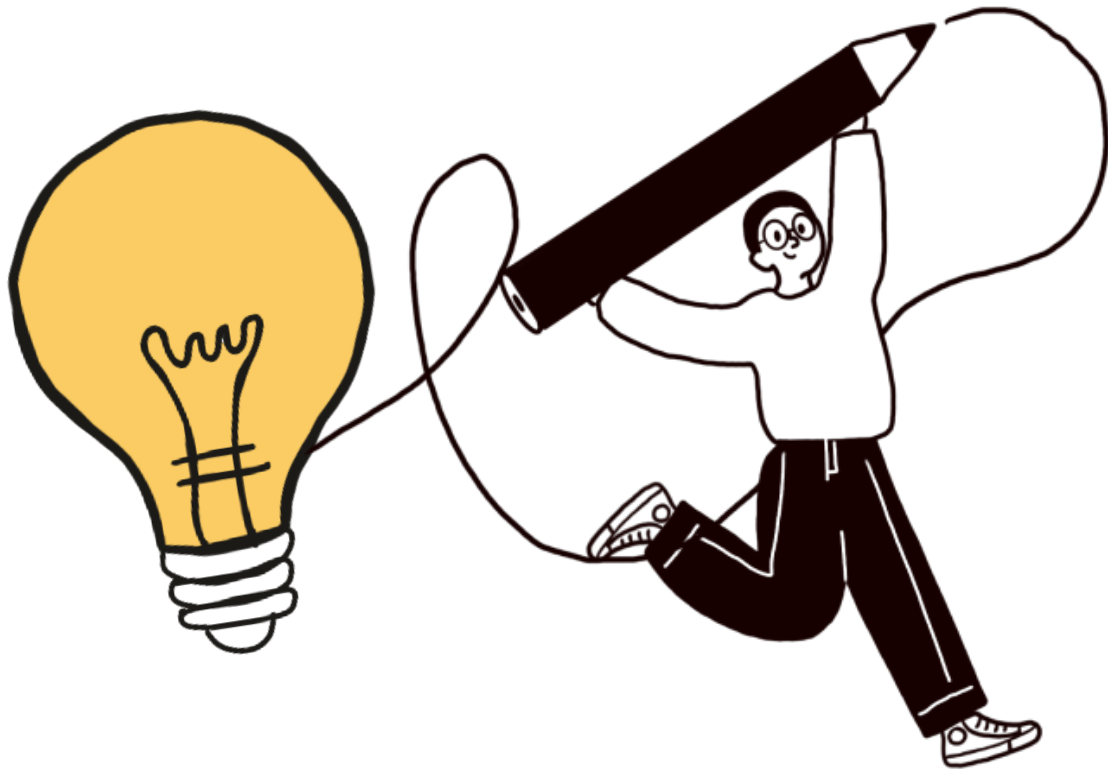
Double Diamond...



Plans for today...

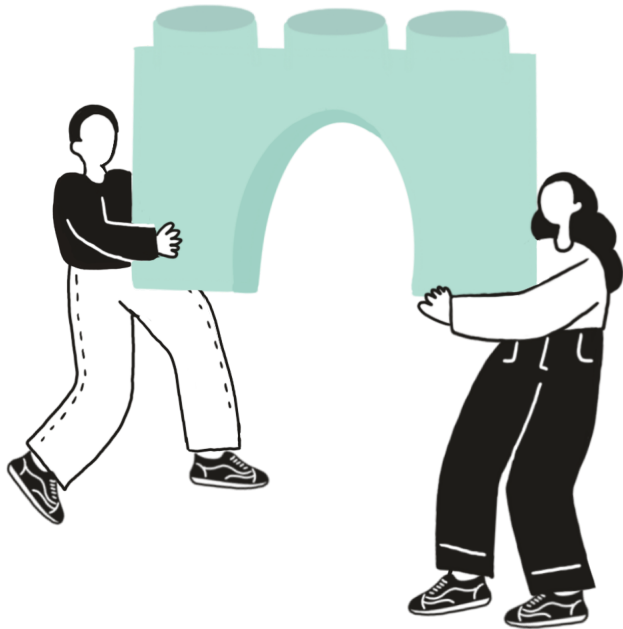


What to do if you already have an idea...



Keep your idea in mind! Today, we'll open it up, explore other possibilities, and see how it evolves. By the end of the session, it might be even stronger or you might take a new direction

What to expect...



There are no bad ideas

No ideas, questions or thoughts are wrong, bad or silly. Don't be afraid to share your voice!



Be mindful of speaking time

If you've spoken a few times, try stepping back to allow others to contribute



Encourage curiosity

Ask questions to understand, not just to challenge. Let's approach all ideas with curiosity. Build not block!



Your voice matters

Different perspectives lead to better solution so let's create space for everyone to share their voice

Sliding Scale



15 minutes

We are doing this to...

Get ready for the day in a fun and playful way

How to...

- 1 Everyone lines up along the ribbon
- 2 Heather asks you different questions
- 3 Think about how much you agree/disagree with what has been asked
- 4 Respond by placing yourself along the sliding scale

Agree



Disagree

Exploring the Themes



20 minutes

We are doing this to...

Collectively brainstorm your thoughts about the themes

How to...

- 1 Choose a theme on the tree template to start with
- 2 What comes to mind when you think about this theme?
Write your thoughts down on post-its and add them to the wall
- 3 What do you think the challenges are in relation to this theme?
Write your thoughts down on post-its and add them to the wall
- 4 Repeat for each theme

Tips...

- 1 challenge per post-it using sharpie to keep it short and sweet!
- It can be a challenge you think is happening now or in the future
- It can be a challenge you personally experience, or other people

**Speaking Up and
Taking Action**



**Fair and Green
for Everyone**



**Easy and Sustainable
Travel**



**Healthy People,
Healthy Planet**



Building a Greener Future



Review and Quick Break



15 minutes

We are doing this to...

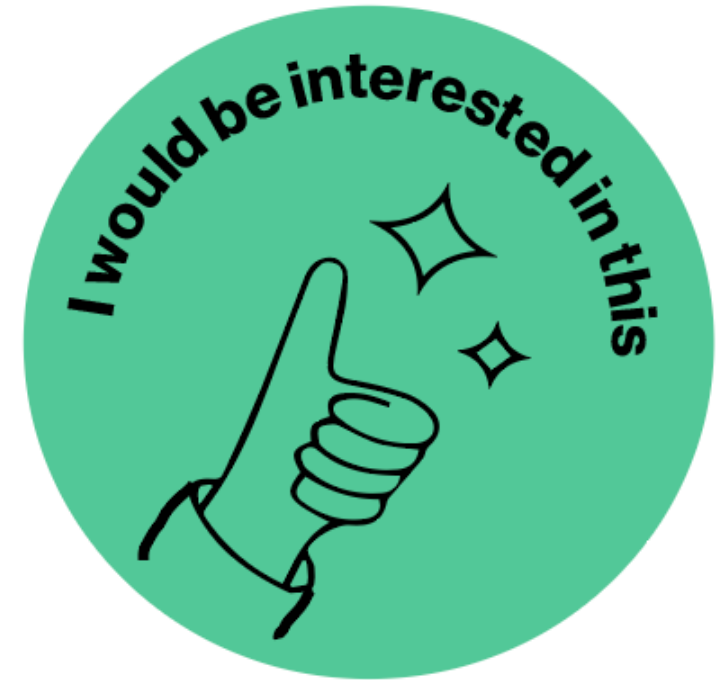
Reflect on everyone's thoughts about the themes

How to...

- 1 Explore the tree wall and what other people have written about the themes and challenges
- 2 Put sticky dots next to areas that interest you
- 3 Grab a snack, find a seat and have a quick break to reflect!

Tips...

You can choose your own post-it, someone else's or combine multiple challenges/topics together



Grounded, Blue Sky, Outer Space...



30 minutes

We are doing this to...

Rapidly come up with wild, open ideas

How to...

- 1 Start with any of the prompts - stay in your groups if you can
- 2 Write down your ideas for wild, achievable and simple climate ideas on post-its
- 3 Add your post-its to the template under each section
- 4 Rotate to the next prompt and repeat

Tips...

- Be bold and get as many ideas down as possible!
- There are no 'bad' ideas
- Grounded ideas is something you think you could do tomorrow



Review and Pick Favourites



15 minutes

We are doing this to...

Decide which ideas you would like to explore further

How to...

- 1 Look at all of the ideas people have written down on the Grounded, Blue Sky, Outer Space wall
- 2 In small groups, use sticky dots to vote for your top 3 favourite ideas
- 3 As a group, decide which idea(s) you would like to take forward and develop as a potential project
- 4 Write this in your own words on your idea card

Tips...

You can also choose to take forward your original idea



Things to consider...

- If you were awarded funding, could you do this in 4 months?
- Do you think you would need support?
- What support would you need?

Time for a bite...

 45mins



Lunch



Tomorrow's News



30 minutes

We are doing this to...

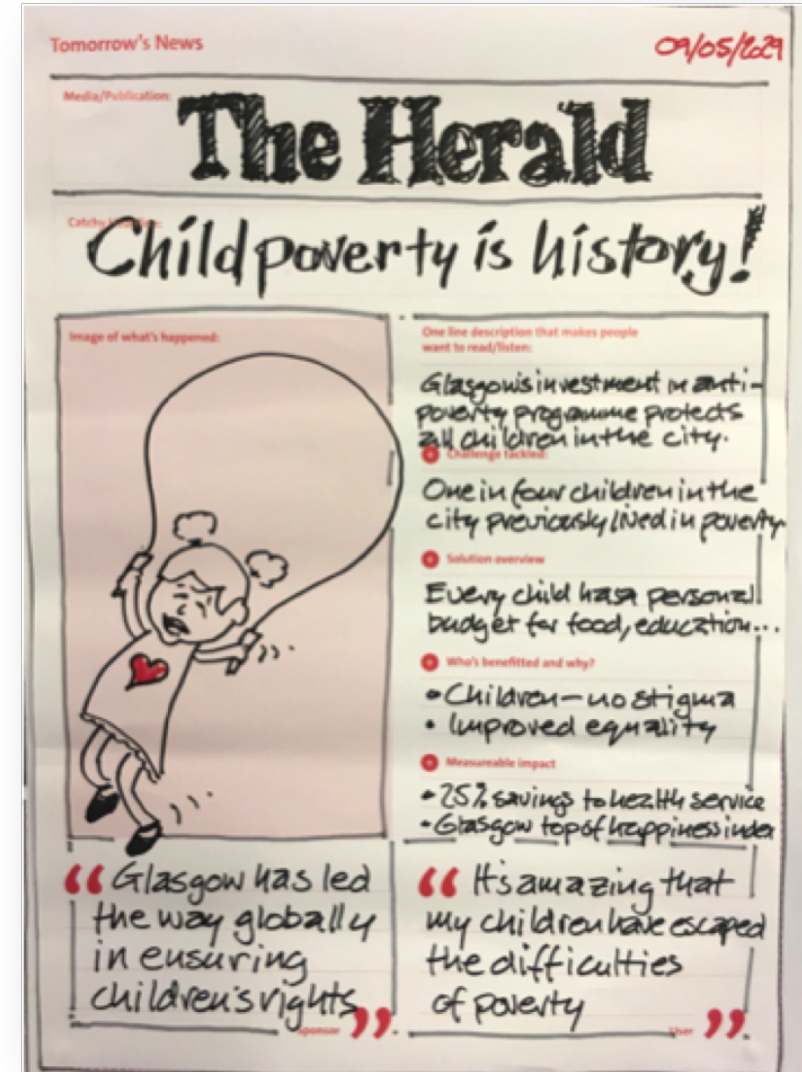
Delve into your ideas and think about the impact they could have

How to...

- 1 Imagine that we are 5-10 years in the future
- 2 Your project has been a big success and is being featured in the media
- 3 Fill out each of the sections responding to the prompts

Tips...

- Think big and be creative!
- What difference it will have made to people?
 - What are people saying about your idea?
 - Where might it be featured?



Idea Framer



45 minutes

We are doing this to...

Develop your ideas and think about how they would work

How to...

- 1 Come up with a name for your project
- 2 Give a brief overview and visual summary of your idea
- 3 Think about the journey of your idea and draw/write the steps you would take to deliver it as a project
- 4 Note the things that make your idea unique and the resource and support you would need to make it a reality

Tips...

If someone was hearing about your idea for the first time, what would they need to know?

The image shows two examples of the 'Idea Framer' form. The top form is blank, showing the structure: 'Project name...', 'A brief overview...', 'Our idea looks like...' (with a drawing prompt), and 'What makes it special?' (with three stars). Below these are 'Things to think about...' and 'What makes it special?'. The bottom form is filled out with a project idea for a 'Community Climate Mural'. It includes a brief overview, a drawing of a mural, and a list of things to think about. The form is part of the Youth Climate Action Fund, supported by the Centre for Civic Innovation.

Idea Framer

Project name...

A brief overview...

Our idea looks like...
Draw a part of it people using it or something which summarises it...

What does your idea look like...

What makes it special?

Things to think about...
What we might need support with, things we might need to look into, resources we might need...

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Community Climate Mural

A brief overview...
A low waste awareness campaign about climate change/action - using murals. The design will be crowd sourced from young people.

Our idea looks like...
Draw a part of it people using it or something which summarises it...

What does your idea look like...

What makes it special?

Things to think about...
What we might need support with, things we might need to look into, resources we might need...

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1 young people designing electronic resources

2 Artists combine ideas

3 ongoing social media updates go out

4 Artist is running the mural

Community involvement giving young people a voice

Promotes Glasgow as an eco-city

A free activity for people to visit mural trail

Need social support

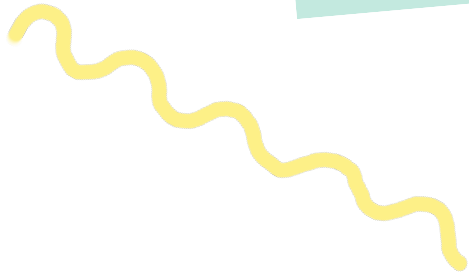
Need a building building to have not done and stay up

On average 1000 people

Time for a breather...



Break



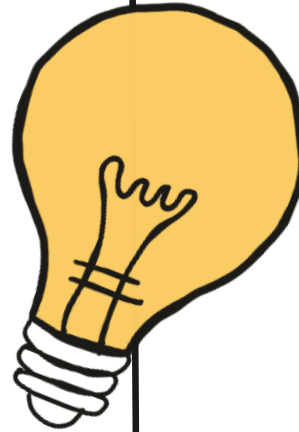
Presentations and Feedback



1 hour

PITCHES

3 MINUTES FOR EACH GROUP TO
PRESENT PROJECTS USING
IDEA FRAMER

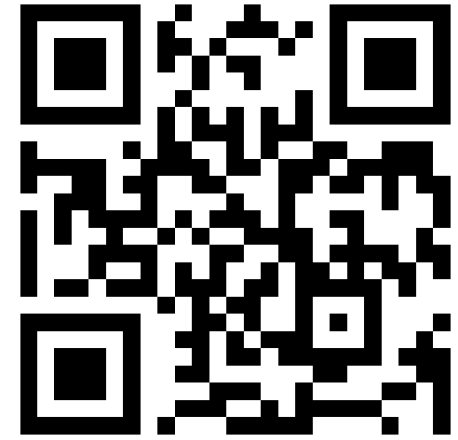


FEEDBACK

3 MINUTES
FOR EACH GROUP TO RECEIVE
FEEDBACK FROM OTHER TEAMS

YCAF Application...

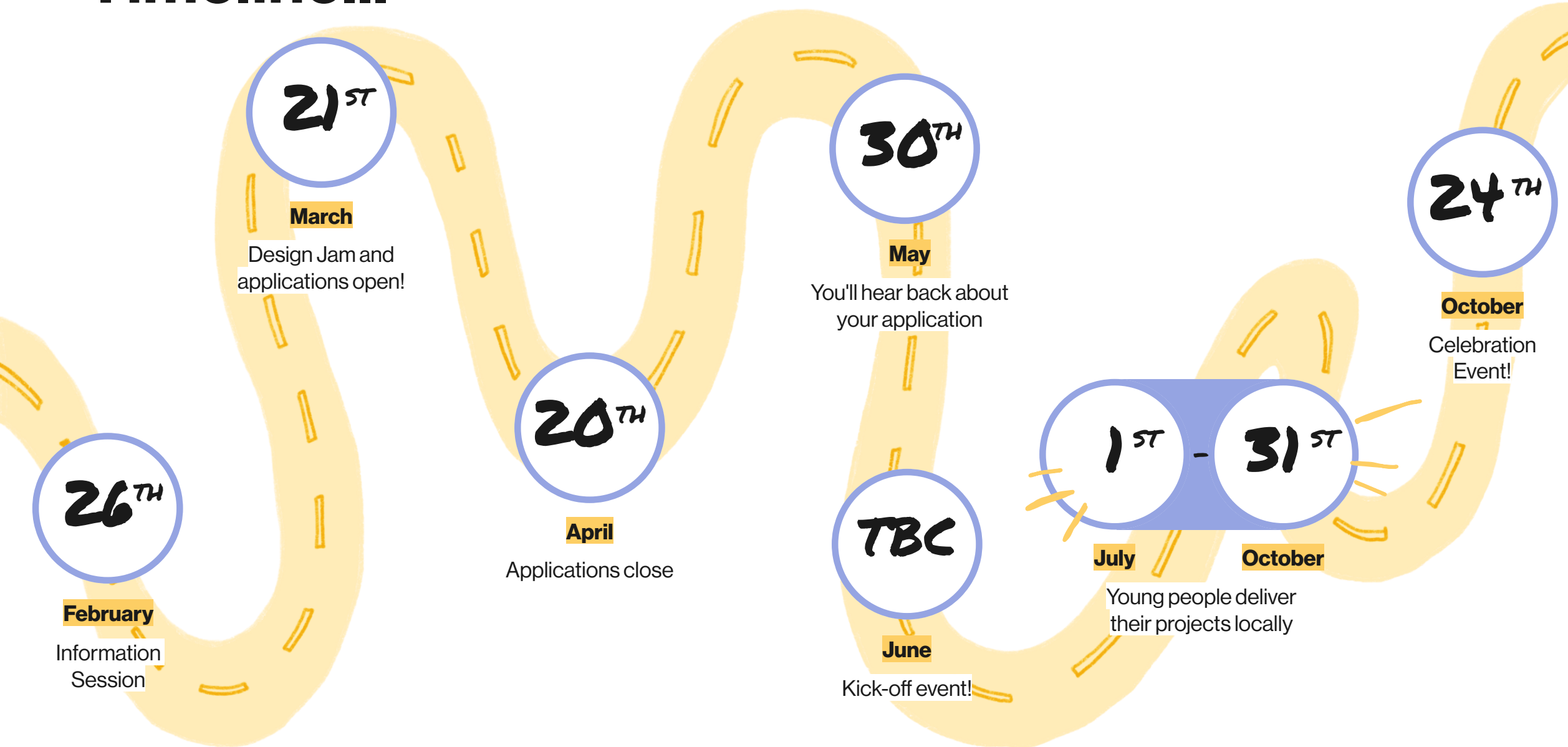
Applications open **today!**



We are asking about...

- + Project team contact details
 - + Name of climate project
 - + What you would like to do
 - + The impact it will have
- + Breakdown of project costs
 - + Timeline of main activities

Timeline...



Thanks for coming along!

✉ YouthClimateActionFund@glasgow.gov.uk

ℹ <https://glasgow.gov.uk/article/9317/Youth-Climate-Action-Fund>

Get in touch if you have any other questions

Remember to submit your application by Sunday 20th April!



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