

PROPOSAL FORM

#GlasgowCommunities

**PEOPLE
MAKE
GLASGOW**
COMMUNITIES

| | | |
|---|---|-----------------------------|
| Name of building / venue / facility | | |
| Chirnsyde Playing Fields | | |
| Name of your organisation | | |
| Ashfield Football Academy | | |
| Please provide details of the legal status of your organisation | | |
| Charity <i>(please provide Charity No if applicable)</i> | <input type="checkbox"/> | |
| Scottish Charitable Incorporated Organisation (SCIO) | <input checked="" type="checkbox"/> | |
| Company Ltd by Guarantee | <input type="checkbox"/> | |
| Community Club/ Sports Club | <input type="checkbox"/> | |
| Other <i>(please specify)</i> | | |
| Do you have a formal constitution/ governance documents? <i>(please provide a copy)</i> | YES <input checked="" type="checkbox"/> | NO <input type="checkbox"/> |
| Tell us about your proposal for the building/ venue/ facility and how you see this operating. Provide some detail as to why your organisation is well placed to deliver the benefits that will flow from the proposal. | | |
| <p>Ashfield Football Academy wish to acquire a site as a base for its activities and to participate in partnership to benefit the Milton Community.</p> <p>The Academy has been in existing for years and has 30 coaches and 200 players participating in teams aged 7 – 18 years of age.</p> <p>Their Proposal is to re-vitalise Chirnsyde Playing Fields by installing a floodlit, 4G surface, full size football pitch, a smaller artificial pitch and other sports surfaces to accommodate a range of field sports including football, cricket, tennis and running. New build facilities will be erected to provide changing facilities, team club rooms, sports field viewing gallery, function suite and café facilities. The Proposal will enhance and be enhanced by the adjacent Asghill Recreation Centre via a strong partnership ethos.</p> | | |

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The Chirnsyde site will undergo some improvements to its appearance with improved access, landscaping and new pathways.

Ashfield Football Academy has an excellent track record in helping young people. From 2015 – 2017 the Academy delivered a programme on confidence building, physical exercise, education and Learning to 798 people. Experience and learning gained will form the basis of the non-sport development activities we will deliver in Milton.

Tell us about the benefits that you expect to generate from this proposal and how these might meet an existing need. Will your proposal benefit the local community, a wider community of interest or both?

Over 50% of Ashfield players, many coaches and Academy Board members are from the Milton area. Organisers are aware that travel and cost implications can be a barrier to more young people joining their teams, and are keen to contribute to the “20 minute neighbourhood” concept being favoured to reduce carbon footprint. Quite apart from developing athletic, sporting and social skills, the Academy Board want to build a greater sense of place and belonging in young people. Having a fixed base in Milton on which to train and play will promote these ideals.

In preparing the Proposal, Academy Board members sought formal and informal contact with Milton residents to assess local needs - as they see them- in regard to published deprivation statistics. Results are reflected in the Proposal with sports and non-sporting activities planned for all ages. Activities include seasonal events, community engagement programmes and coach training. The Academy Board are confident team membership and coach numbers will double within a year, bringing benefit to the Academy and the Community.

Feedback from Community Groups also suggested a more dynamic sharp end approach is needed to help generate the area. As part of a fundraising effort, Ashfield intend to commission an independent Community Consultation for presentation to partners and stakeholders. From this should emerge a stronger community development ethos in which Ashfield wish to play a part.

What are your plans to generate sufficient income/ grants to be able to sustain the ongoing operating costs of the building/ venue/ facility?

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Sustainability was a key consideration in preparing the Proposal. First development planned is the installation of a suitable all-weather Pitch. We are confident that Academy lets, casual lets and regular lets to local youth football groups in the Milton area will increase footfall and provide sufficient income to cover operation and maintenance costs. A second phase of development will include facilities and amenities capable of earning income from lets and research shows that a financial surplus will result.

Tell us about any experience you have in managing a building/ venue/ facility.

The Academy Board are experienced in running a small stadium, organising and playing lets and maintaining facilities. The Board also contains members who are professionally qualified practitioners in Accounting, Business Management, Construction and Marketing.

What help and support from the council family would you require for this proposal?

Regular updates from Glasgow City Council Departments and Glasgow Life on community related opportunities and challenges would be welcomed. Ashfield Football Academy would like early notification of developments so that suitable action can be taken timeously. We would appreciate a facility whereby we could approach relevant departments for professional/technical advice relating to premises and land management.

Please provide us with any other information that you feel is relevant to your proposal.

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The purpose of the Proposal is two- fold. To encourage more people into outdoor activities and to play a part in regenerating the local area. The latter part has the potential for much development. A successful Ashfield Football Academy will be tangible evidence of change and the Academy Board will build on that by gathering local community groups together in a co-ordinated attempt to bring further development into the Milton area.

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