

**PRO-FORMA FOR ASSESSING THE RELEVANCE OF
FUNCTIONS/POLICIES TO THE GENERAL DUTIES UNDER THE
EQUALITY ACT 2010**

This form is to be completed by all service to assess whether a function, policy and operation has the potential for a negative or positive impact in relation to the general duties as per the Equality Act 2010.

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|--------------------------------|--|
| Policy Name: | CSG Social Media Corporate Policy & Strategy |
| Brief Description/Aims: | Policy describes how Community Safety Glasgow will take a corporate approach to using social media platforms, and how it will mitigate risk while maximising the benefits of this technology |
| Date of Assessment: | 24.04.14 |
| Service: | Corporate Support |
| Assessment Officer: | Iain Paterson |

SECTION (1) EQUALITY COMPLIANCE

1.1 Which of the parts of the general duty is relevant to the function or policy:
(delivering equality between people who share a protected characteristic and those that do not)

| | Duty | Relevance (high, medium, low) | Details |
|---|--|----------------------------------|---|
| 1 | Eliminate discrimination, harassment and victimisation | High | The policy sets out how CSG will use social media to increase community engagement and connect with residents, engage a wider audience, offer responsive communication, and improve democratic engagement. It can therefore eliminate discrimination, advance equality of opportunity and foster good relations |
| 2 | Advance equality of opportunity | High | |
| 3 | Foster good relations | High | |

1.2 Is there any evidence or reason to believe that individuals/groups with protected characteristics could be affected?
(e.g. higher or lower uptake of services, barriers to equality in access ?)

| Protected Characteristic | Positive impact | Negative Impact |
|--|-----------------|---|
| Age | Yes | |
| Religion & Belief | Yes | |
| Sexual Orientation | Yes | |
| Gender | Yes | |
| Disability | | Communication gains that policy offers are likely to be lower among people with sensory impairment. |
| Gender Reassignment | Yes | |
| Pregnancy & Maternity | Yes | |
| Any other information or group that may be affected? | | |

SECTION (2) EVIDENCE OF IMPACT

2.1 In coming to the above decision, with whom have you consulted and/or what information was gathered? *(Sources include the Household Survey, consultation, research reports, equality monitoring, customer feedback forms, complaints)*

| No. | Consulted with / Research | Details of when / how | Outcome from consultation/research |
|-----|---------------------------------|-----------------------|------------------------------------|
| | Community Safety Board | Board Meeting | Policy formulation |
| | Social Media Consultant | Board Meeting | Policy formulation |
| | Other public agencies' policies | Online | Policy formulation |

2.2 How much evidence have you collected?

| None | A little | Some | (A lot) |
|------|----------|------|---------|
| | | X | |

2.3 Is there any public concern that functions/policies are being operated in a discriminatory manner? *(e.g. expressed in the media, research reports, the Household Survey, customer feedback forms or complaints)*

| None | A little | Some | (A lot) |
|------|----------|------|---------|
| X | | | |

Please specify:

SECTION (3) ANY OTHER INFORMATION

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SECTION (4) ASSESSEMENT

| | |
|---|----|
| Given the information above is a full EIA required? | No |
|---|----|

SECTION (5) AUTHORISATION OF EIA

EIA Screening are to be completed by the service and forwarded to the Equality Team in Policy for assessment.

| Responsibility | Name | Signature | Date |
|---|---------------|-----------|----------|
| Officer Carrying Out Assessment | Iain Paterson | | 24/04/14 |
| Equality Officer Assisting | | | |
| Head of Service <i>(Approved for publication)</i> | | | |